



OFFICE OF THE PROVOST AND SENIOR VICE PRESIDENT FOR ACADEMIC AFFAIRS  
300 POMPTON ROAD • WAYNE, NEW JERSEY 07470-2103  
973.720.2121 FAX 973.720.2909 • WWW.WPUNJ.EDU

April 27, 2015

Dear Colleagues:

William Paterson University pursues its mission and seeks to fulfill faculty desires to undertake quality research endeavors by offering a wide mix of resources and support. Through a new effort, the Office of Sponsored Programs (OSP) is partnering with consultants from *Group i&i* to design and facilitate a one-year initiative: *Developing a Culture of Research and Research Funding*. The dual purposes of this initiative are to improve the capacity of William Paterson faculty to obtain external support for research and research-related activities, and to build the OSP's and the University's organizational capacity to support faculty research. These efforts will contribute to the long-term growth of a research-conducive culture consistent with the mission of the University and individual faculty goals.

In the coming months, *Group i&i* will be mentoring and guiding a group of 10 interested faculty in the effective design and packaging of research ideas and the development of fundable research-related grant proposals. Each individual experience will be different. The time of commitment will depend on the proposal, the readiness of the faculty involved, and proposal deadline. While not everyone who is interested will be able to work directly with our consultants, the OSP will be available to assist everyone who is interested throughout and beyond the period of this project.

If you are interested in seeking external support to fund a research idea or a related project, we encourage you to respond to the questions on the following form and returning it to the OSP by Tuesday, May 12. Please sign and scan/email it to Martin Williams at [WilliamsM@wpunj.edu](mailto:WilliamsM@wpunj.edu) or fax it to 973-720-3573.

We are also hosting an information session on the *Developing a Culture of Research and Research Funding* initiative on Tuesday, May 5 at 2:00 in University Commons Room 168A. If you are not able to attend, a video of the session will be available the following day on the OSP's webpage, [www.wpunj.edu/osp](http://www.wpunj.edu/osp). Attendance at the information session is not a requirement for participation in this initiative. Information on the overall project is attached.

Please contact Martin Williams for additional information or if you have any questions or concerns.

Thank you for your consideration of this opportunity.

Sincerely,

Stephen Hahn  
Associate Provost for Academic Affairs

Martin Williams  
Director, Office of Sponsored Programs

Name:		
Department:		
Please describe the activity you want funding to support. (About 150 words.)		
Do you have preliminary data or results from previous activity?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Do you have a recent publication or presentation related to this activity?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Have you identified a possible sponsor? (This is not required. Searching for and confirming the appropriate funder is part of the project.)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
If yes, who:		
Is there a specific funding program:		

Would this be a new application or a resubmission of a declined proposal?	New <input type="checkbox"/>	Resubmission <input type="checkbox"/>
What makes your idea unique or innovative? Why would your application be competitive? (About 150 words.)		
(Empty space for response)		
By submitting this form for consideration to participate in this program, I am agreeing to fully engage in this process even if this requires my time during breaks or between semesters, to work collaboratively with Group i&i, the Office of Sponsored Programs and University leadership, to develop and submit at least one proposal to an external sponsor by February 2016, and to provide a brief personal assessment of my experience after my proposal has been submitted.		
Signature:		
Date:		

## The “Developing a Culture of Research and Research Funding” Initiative

### Summary

This project is designed to address specific concerns about WP’s capacity to prepare competitive proposals and then to support and enable awards. The project has three components: (1) Work with up to 10 faculty to develop ideas and develop competitive proposals through training and one-on-one support, (2) assess and work with the OSP to increase their capacity to support proposals in this area following the contract period, and (3) evaluate and report on the University’s programs and resources to encourage and support sponsored research and research-related activities.

An RFP was developed and distributed during the Fall 2014 semester that asked interested parties to provide a plan that would be responsive to the following points:

- Develop the capacity of a group of about 10 faculty to seek external support for research and research-related activities by providing appropriate levels of mentoring to focus faculty interests and prepare high quality proposals.
- Identify appropriate grant opportunities for participating faculty.
- Mentor and assist participating faculty through the proposal preparation process.
- Develop the capacity and skills of the OSP’s staff concerning research and research-related program and proposal development.
- Provide a report with recommendations concerning WPUNJ’s practices regarding external support for research and research-related activities.
- Provide or create resources for WPUNJ’s use during and after the project.

Proposals were received and reviewed, a consultant was selected, and the selection was approved by the WP Board of Trustees on February 6.

### Consultant

**Group i&i** will mentor, train, and empower the participating faculty members in the effective design and packaging of research ideas and development of fundable research-related grant proposals. They will also support the OSP staff by broadening the collective knowledge and skills in supporting the development and submission of these types of proposals. The project will have 3 phases: General Learning and Knowledge Transfer, Direct Technical Assistance and Support to Faculty, and Findings and Substantive Recommendations. The “simplified logic model” from Group i&i’s proposal is on the next page.

Group i&i’s consultants will be Dr. Toufic Hakim and Ms. Kathy Wiener. Group i&i has extensive related experience working with educational and non-profit institutions in New Jersey and brings a wealth of experience to this project. Dr. Hakim is a former Director of Sponsored Programs for Kean University, a former President of the Council for Undergraduate Research, and a former physics professor. Ms. Wiener is skilled in organizational development, planning and proposal development.

The long term effects of this project will be to generate funding successes in the area of research that would enhance scholarly recognition and institute a sense of research confidence and credibility within the field of specialty of participating members of the faculty, contribute to a faculty culture of entrepreneurship and greater scholarly engagement, and infuse new opportunities for student involvement in research. These will in turn further enhance the University’s overall academic visibility and reputation. This project touches many points of the University’s Strategic Plan.

## Appendix I – Simplified Logic Model

