



**WILLIAM  
PATERSON**  
UNIVERSITY

COUNSELING, HEALTH & WELLNESS CENTER  
OVERLOOK SOUTH

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PEER HEALTH ADVOCATE

## **PEER HEALTH ADVOCATES**

### **Job Description**

The Peer Health Advocates are a group of trained student peer educators employed by the Counseling, Health and Wellness Center (CHWC). Consistent with the mission of the Counseling, Health and Wellness Center, Peer Health Advocates are trained to develop, promote, and provide health related outreach programming to enhance the physical and emotional health of WPU students.

The Peer Health Advocates offer their services to students through educational workshops, *CHOICES* theatrical presentations, tabling events, collaborating with campus clubs and organizations and hosting substance free events.

The Peer Health Advocates serve as positive role models both on and off campus by living healthy lifestyles.

### **Our Mission & Objectives:**

The Peer Health Advocate program supports the mission of the Counseling, Health and Wellness Center to *enhance the physical and emotional health of students* by:

- Promoting education and awareness of the services provided by the CHWC
- Providing training and outreach programming that promote healthy lifestyle choices and self care
- Acting as liaisons on behalf of the CHWC to campus life and the greater WPU campus community
- Developing educational programming based on the assessed health and wellness needs of the WPU student community
- Evaluating our programs to ensure quality, effectiveness and utilization

### **Qualifications for Employment:**

- Achievement of a 2.5 GPA minimum
- Available for at least a full academic year commitment
- Strong oral and written communication skills, public speaking experience a plus
- Competence in the use of various social media tools and presentation technology, i.e. Power Point, Prezi
- Demonstrate self motivation and a positive attitude towards learning and team work
- The ability to provide evening and occasional weekend program coverage
- A disciplinary record demonstrating no incidents of being held responsible for violations of the WPU Student Code of Conduct

### **Job Requirements:**

- Must maintain a GPA of 2.5 minimum for each semester.
- Must obtain a CPE (Certified Peer Educator) within the first year from date of hire
- Be an effective role model for students and consistently model healthy decision making skills
- Commit a minimum of five hours a week to the program
- Attend weekly team meetings for 1.5 hours – Tuesdays 12:30-2:00pm (common hour)
- Attend ongoing training in health related topics to update knowledge content and skills as assigned.
- Must be available to attend and be prepared to perform CHOICES at all summer freshman orientations.
- Be willing to collaborate on projects promoting health education with other campus groups as assigned.
- Demonstrate proficient competency of public speaking, health education and interactive facilitation skills