

## **Welcome Letter**

Corporate Finance-- FIN 320-80

On-line Course

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Welcome to this online course of Corporate Finance-FIN320-80. I hope you will find this experience to be positive and enjoyable. Here I would like to give you some general information about the course. You can get more detailed information and requirements for the course from the course syllabus available on Blackboard.

### **Course Description:**

This course will introduce you the basic principles and practices of the management of the financial affairs of a business. The topics include the importance of ethical business practices; the effect of taxes on financial decisions; the use of financial statements; the relationship between the present value and a future sum of money; and decisions on capital expenditures. Finally, students should feel comfortable to use the knowledge gained in this course to make personal financial decisions and to improve their understanding of the financial decisions at the firm where they will be (or are currently) employed.

### **Taking the Course:**

We will “meet” through Blackboard, an online-learning shell-program that provides a “classroom” for course announcements, notes, assignments, discussion, and quizzes. The blackboard system is password protected.

Once the session begins, you can access the course by doing the following:

1. go to <http://bb.wpunj.edu/>

2. enter your username (which is the same as your university email username) and your password (the same as your university email password. The default password is your social security number.)
3. click on course name.

**Class Participation:**

During this summer session, you will need to log on to the course every day during the week. New course materials and announcements will be posted frequently during the week. For every chapter, I will count the number of times you participate the discussion on the “Learning Goals”. The minimum requirement is 3 times per chapter. Missing the minimum requirement will result in a lower grade.

**Textbook:**

“Fundamental of Financial Management: Concise” 6th Edition, by Eugene F. Brigham, Joel F. Houston, Thomson South-Western

**Homework:**

Every time we finish a chapter, I will post homework assignment for that chapter. I will also post the “due date” for the assignment. I expect that you will finish the homework assignments on time by following the “due date”. I will randomly check your homework assignments. When I do so, you will use assignment manager to hand in your homework. Late assignments will not be accepted or graded!

The homework assignment has a "due date." "Due date" means you should finish it by that date. However, please don't send it to me unless I request it. The solutions will be posted after “due date” on Blackboard.

**Quiz:**

We will have a number of online quizzes during the session. The first Quiz will be posted on Tuesday, May 25. It's called “Welcome Quiz.” It's designed to check if you have read Welcome Letter and Syllabus carefully. I will post the information about the quizzes in advance of the quiz dates. Please follow the instruction carefully and make every effort to take the online tests. No make-up quizzes will be made available.

**Discussion Board:**

The discussion board serves as a "virtual classroom". Imagine you are in a classroom setting once you log in the Blackboard. After having read the book and the Learning Goals in the Power-point presentation, you want to join the discussion with other students in the “classroom.” You can ask related questions for that particular forum.

For every chapter, I will count the number of times you participate the discussion board on the “Learning Goals”. The minimum requirement is 3 times per chapter. Missing the minimum requirement will result in a lower grade. The discussion board has a due date. You have to have at least three responses by the due date.

Do not repeat what other people already said for the same topic. Ask different questions. Make different arguments. Let's have fun online.

### **Important Note:**

As many of you know that online classes have many advantages over traditional classes in that online classes are flexible and convenient. However I would like to warn you that an advantage can turn into a disadvantage if the flexibility and convenience are abused. In an online class, no one looks over your shoulder to tell you to go online, to study, and to do homework assignments. **Online classes require self-discipline and dedication. You must do a lot of reading and keep up with the assignments on your own.** The success of taking an online class depends on you.

### **How to Access Blackboard:**

To log on to Bb point your web browser to <http://bb.wpunj.edu> and click the Login button in the upper left. Then enter your username and password in the spaces provided and click login again -- you'll find your course Bb sites listed on the right.

Some things to be aware of as you work with Blackboard:

1. You probably won't find all your courses listed; the only ones that will appear are those that have been activated by the professor teaching the course. Professors who don't use Blackboard will not activate their courses.
2. Your username is comprised of your lastname and firstinitial, usually appended with a numeral. If you don't know your WPUNJ system username password you can use the Username lookup link at <http://bb.wpunj.edu> , or go to it directly at: <http://www.wpunj.edu/username>
3. If you are already logged in to the WPUNJ system through WPCConnect you won't have to re-enter your username and password -- just click the first login button.
4. Blackboard documentation can be found in two places: at Bb Home, <http://bb.wpunj.edu>, before one logs in, and in the Blackboard Support tab after one has logged on.
5. You can always obtain Bb help by using the Problem Report form at <http://bb.wpunj.edu> , or by going to it directly at: <https://liberty.wpunj.edu/bb/support-center/> .

### **WPUNJ Student Email:**

To access WPUNJ Student Email point your web browser to <http://wpconnect.wpunj.edu>, enter your username and password, then select the **Mail** tab. If you are logging on for the first time you'll be asked to set your time zone and language.

Blackboard courses will use student email; third-party email addresses will not work on Bb