

Students:

Welcome to Media Writing (COMM 2100) during the Winter 2011-2012 session at William Paterson University.

Our online class will begin on Tuesday, December 27, and it will end on Sunday, January 15.

The main purpose of the course is to introduce you to various forms of media writing, including for print (newspapers and magazines), broadcasting (tv and radio), public relations, and advertising. Refer to the syllabus for more information about the course.

The sections below highlight how you can best navigate the tabs on Blackboard for our course.

- Be sure to get the textbooks by the 1st class.
- Please post an Introduction via our Discussion Board by midnight on Tuesday, Dec. 27.

I look forward to teaching the course.

If you have any questions prior to class, feel free to contact me at sianom@wpunj.edu.

NOTE: Throughout the term, if you encounter any technical problems or need assistance using Blackboard, go to the homepage of Blackboard (bb.wpunj.edu) and click on the red link at the top of the page. Fill out the required information, and you will receive a response from the IT Department.

Dr. Maria Siano
sianom@wpunj.edu
973-234-5328

USE THE FOLLOWING TABS ON BLACKBOARD:

ANNOUNCEMENTS

You should check the Announcements section daily to see if there are any changes or updates to the instructions included on the syllabus. Also check your WPU email account daily.

FACULTY INFORMATION

Use the contact information listed to reach me to discuss any questions.

SYLLABUS

The syllabus is now available on Blackboard for you to view. It lists daily due dates for all readings and assignments. I recommend you print out the syllabus, particularly the Weekly Schedule pages beginning on page 2. You can use the bulleted list for each week as a checklist for yourself. If anything isn't clear or if you have questions about any assignments, contact me before the assignments are due. Late assignments will not be accepted.

COURSE MATERIAL

This section will include lecture notes and study sheets. It will also include instructions for all assignments (articles, press release, quizzes, etc.). You will also submit all of your completed work through each corresponding assignment file (except for the Discussion Board assignments, which will be submitted through each individual discussion board forum). See specific due dates on the syllabus.

GRADES

Your individual grades will be posted on Blackboard. All grades will include feedback, which you can view by clicking on the grade number. If you are unable to view the grades or feedback at any time, let me know.

DISCUSSION BOARD

See the syllabus for due dates and the individual forums for full assignments.