**PUBLIC RELATIONS MINOR**

All courses are 3 credits.

**REQUIRED COURSES (12 credits)**

* COMM 2100 Media Writing (WI)
* COMM 3480 Introduction to Public Relations (WI)
* COMM 4480 Public Relations Workshop (WI)
* COMM 4490 Public Relations Case Studies

**ELECTIVE COURSES (6 credits)**

 Select two from the following:

* COMM 2220 Media Law and Ethics
* COMM 2500 Journalism (WI)
* COMM 2630 Public Speaking
* COMM 2640 Voice & Speech Production
* COMM 356 Corporate Social Responsibility (A5)
* COMM 3610 Successful Business & Professional

Communication

Other courses by department approval

*WI = Writing Intensive Course*

*TI=Technology Intensive Course*

*A# = Meets UCC Area course requirements*

For further information contact:

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Hobart Hall, Room 109

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**Students do not have to declare a minor before taking courses in the program. But unless declared minors will not show up on diploma as a minor.**

**All minors are 18 credits.**