

# Social Psychology 2200

Social Psychology: Winter 12-13  
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## Course Methods and Resources

Online Materials: Free and open student website, accessible without a password, includes study plans, chapter outlines, quizzes, flashcards, ebook links, video podcasts, and a regularly updated *Social Psychology in the News* feed.

Discussion Board

## Social Psychology 3<sup>rd</sup> Ed Gilovich, Keltner, Chen, Nisbett WW Norton

### eBooks

Students can buy the eBook at <http://nortonebooks.com>

Hardcover

ISBN 978-0-393-93258-4

## General Expectations

This course requires that you approach the material in an organized and disciplined manner. You should read or pre-read four chapters each week and use the online resources that are provided in order to help learn and understand the materials. The resources include content and media related information as well self-assessment tools. The chapters are very readable and you can use the e book's search functions, highlighting and post-it note functions in order to study.

### 1. Description of Course

This course examines personality, attitudes, motivations, and behavior at both an explicit and implicit level in individuals or groups within a social context. The topics are interesting and of great importance in understanding our behaviors and interactions in our everyday lives. *Social Psychology* emphasizes themes of culture, evolution, and the latest neuroscience, and includes current treatment of emergent areas of research such as emotion, morality, gender, and judgment.

**Course Prerequisites:** Psy 1100 or equivalent.

### 3. Course Objectives:

- a. provide an understanding of everyday social behavior based on the social and behavioral sciences.

- b. clarify the contributions and limitations of the scientific method as applied to social behavior
- c. learn about research methods in social psychology and how to read and interpret a journal article.
- d. encourage the student to develop his own perspective on social behavior, drawing on theory, research, and individual experience
- e. introduce the student to a wide range of applications of social psychology.
- f. learn about the social nature of individuals.
- g. learn about how the individual relates to others and groups, and how the individual is influenced by others and groups.
- h. learn about the individual's thoughts, feelings, attitudes, motives, emotions, and behaviors affect other people and how other people affect them.
- i. learn about such concepts as social perception, beliefs, stereotypes and prejudice, attitudes and persuasion, conformity and obedience, group processes and cooperation, how people are attracted to each other and form close relationships, helping others, aggression, and applying social psychology in law, business and health.

#### **4. Student Learning Outcomes:**

You should be able to:

- a. Define the purpose and scope of social psychology
- b. Understand and discuss a selection of key topics from social psychology
- c. Identify basic psychological principles and theories that underlie social psychology.
- d. Specify and discuss the relative merits of these principle and theories
- e. Demonstrate an ability to think critically.
- f. Locate and use relevant information.
- g. Comprehend the implication of experimental research in social psychology, including limitations in interpreting research results.
- h. Demonstrate the ability to integrate knowledge and ideas in a coherent and meaningful manner.
- i. Appreciate different theoretical perspectives.

**An asterisk \* means that you are responsible for the chapter.**

#### **Part One. The Science of Social Psychology**

\*Chapter 1: An Invitation to Social Psychology

\*Chapter 2: The Methods of Social Psychology

#### **Part Two. The Individual in the Social World**

\*Chapter 3: The Social Self

- \*Chapter 4: Understanding Others
- \*Chapter 5: Social Judgment
- \*Chapter 6: Attitudes, Behavior, and Rationalization
- \*Chapter 7: Emotion

Part Three. Influencing Others

- \*Chapter 8: Social Influence
- Chapter 9: Persuasion

**Part Four. Social Relations**

- \*Chapter 10: Attraction
- \*Chapter 11: Relationships
- \*Chapter 12: Stereotyping, Prejudice, and Discrimination
- Chapter 13: Helping, Hurting, and Cooperating
- Chapter 14: Groups
- \*Chapter 15: Healthy, Wealthy, and Wise: Social Psychology Applied

Class Attendance:

Attendance will be taken by tracking your visits to BB.

7. Overview of Grading

There will be NO make-up exams. If there are technical problems let me know.

Grades are based on percentages:

90% = A, 80% = B, 70% = C, 60% = D

**Grades will be based on three exams that are based on four chapters per exam. An exam will be deployed each week...please check the Exam folder.**

Exam I: 33%:

Exam II: 33%:

Exam III: 33%