

COLLEGE OF THE
ARTS AND COMMUNICATION
WILLIAM PATERSON UNIVERSITY

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THE MAGAZINE FROM THE COLLEGE OF THE ARTS AND COMMUNICATION

2010 • 2011



A MESSAGE FROM THE DEAN
Raymond Torres-Santos, Ph.D.

THANKS TO STUDENTS, FACULTY, STAFF AND MEMBERS OF THE COMMUNITY at large, we accomplished more than we had anticipated for in our 2009-2010 academic year.

The inaugural Cross-Cultural Arts Festival, highlighting the College's fine arts, music, dance, theater and film, was successfully dedicated to the Middle East. More than fifteen hundred guests attended the events. We were fortunate to work with the Middle Eastern community surrounding the City of Paterson. As a preamble to the festival, faculty members visited the Middle East where they conducted master classes and collaborated with faculty at the Edward Said National Conservatory of Music. The project received partial funding from the Muna and Basem Hishmeh Foundation.

It was rewarding to see our alumni pursue graduate degrees and succeed as Emmy winners, recording engineers for pop superstars, public relations specialists, actors/actresses, graphic artists, animators, journalists, educators, arrangers and performers. Our groups and ensembles were active, celebrating the landmark of a minimalist composition, performing an obscure jazz composition and presenting plays by Pulitzer-prize winning playwrights.

To further connect our College's fields and interests, film and music students provided the visual elements and the music score respectively for the presentation of the grand-prize winning play of the New Jersey Playwright Competition. Similarly, art students provided visual renditions to music improvisations realized by music students.

Our dedicated faculty held professional positions as judges and grant ambassadors, received awards, published articles and books, curated, performed and presented their works. We are particularly excited about the nominations for the 52nd Grammy Award to a music professor, a permanent artist-in-residence and an alumnus.

Keeping up the University's commitment to diversity and multiculturalism, the Center for Chinese Art was established to cultivate a deeper understanding of Chinese art and culture. The Center was established thanks to a major gift from Margaret Lam and David Yen.

Highlighting the University's commitment to community outreach, our Music After School Program celebrated its second year of providing instrumental music enrichment for Paterson Public School students, grades 5-8; art students shared their printing works at the Riverdale Art Center; and an award was presented to a citizen for his significant contribution to radio.

The Ben Shahn Galleries showcased the William Carlos Williams epic poem, "Paterson" with a special exhibit, a poetry series, and original musical compositions inspired by the poem. University Performing Arts provided performances for the senior community, people with disabilities and elementary students and teachers. These projects were partially supported by grants from the Pennsylvania Performing Arts on Tour — a program developed by the Heinz Endowments, the William Penn Foundation, the Pennsylvania Council on the Arts and the Pew Charitable Trusts, the Mid Atlantic Arts Foundation and the New Jersey State Council on the Arts / Department of State.

In 2010-2011, we launch our master of arts in professional communication and the bachelor of music with an emphasis in Popular Music. We will present the second edition of the Cross-Cultural Arts Festival focused on Africa and the African Diaspora; and the *Collage* Concert — featuring our soloists and ensembles. We will also sponsor a performance by the Imani

Winds — funded by the National Endowment for the Arts, update the television studios, and hold dozens of performances and programs across our many areas.

The exploration of an integrated arts honors program will enable students across departments to engage in inter-disciplinary projects; and the renewal of the Department of Art will enhance the curricular offerings.

I am thrilled and eager to share our many accomplishments and continued collaboration across the College of the Arts and Communication. *

Raymond Torres-Santos, Ph.D.
Dean



▲ Photo above: Dean Raymond Torres-Santos celebrates the College of the Arts and Communication Cross-Cultural Arts Festival held in March 2010.

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On The Cover

NEW SCULPTURE ON CAMPUS



"Odyssey," a stainless steel sculpture by Maria Hall, is the latest addition to the University's Sculpture on Campus Collection. Sited between the library and University Commons, this dynamic sculpture explores the relationship between form and space. Hall's sculpture has been exhibited widely and her large-scale work is in numerous public and private collections including SUNY at Albany, Syracuse University, and the Schenectady Museum.

CROSS-CULTURAL
ARTS FESTIVAL

MIDDLE



*Photo: Simon Shaheen & Band
perform at the Shea Center
as part of the Cross-Cultural
Arts Festival.*



*Photo Left: Visitors explore the
One Thousand and One Nights art
exhibit in the Ben Shahn gallery.
Photo Right: A student from the
city of Passaic participates in the
Ebru Art Experience at the Power
Art Center.*

EAST

IN AN EFFORT TO ESTABLISH A FOUNDATION FOR GLOBALIZING OUR OFFERINGS, THE COLLEGE CREATED THE CROSS-CULTURAL ARTS FESTIVAL (CCAF). The festival highlights the College's richness of fields and activities as well as the University's mission of diversity, community outreach and multiculturalism. The annual CCAF features a week-long series of events showcasing the impact of the fine arts, music, dance and film. Facilitating cross-cultural awareness, cultivating empathy, and developing global connections — the Festival focuses on a specific region of the world. ➤



▲ *Photo: Al No Joom, Palestinian-American Dance Company, provided the opening entertainment for the Simon Shaheen concert.*



▲ *Photo: Dean Raymond Torres-Santos, Associate Dean Imafidon Olaye and Art History Professor, Maggie Williams, greet local students for an art presentation and workshop at the Power Art Center.*



▲ *Photo: Professor Shabaneh Ghassan and Professor Maboud Ansari (moderator) during the CCAF panel discussion.*

The inaugural CCAF on March 23-28, 2010 was dedicated to the Middle East. More than fifteen hundred guests attended several events, which examined the intersection of cultures and discovered commonalities and differences of the Circassian, Egyptian, Israeli, Iranian, Jordanian, Lebanese, Palestinian, Syrian, and Turkish heritage. It was made possible by the generous assistance of numerous representatives of these communities and external funding. Among those were: the National Endowment for the Arts, New Jersey State Council on the Arts, Muna and Basem Hishmeh Foundation, New Jersey Arab-American Heritage Commission, New Jersey-Israel Commission and the Edward Said National Conservatory of Music, Birzeit University, City of Paterson, The New Sunrise News, Noor va Danesh Iranian Center, Farah and Hanan Munayyer Collection, Amjad Abukwick and Ginan Rauf.

Created by the College of the Arts and Communication, with the generous assistance of numerous representatives of this community, the Festival highlighted our College and the University's mission of diversity, community outreach and multiculturalism.

The Festival began with an opening reception for sponsors, collaborators, participants and distinguished guests, introduced by the dean of the College, Dr. Raymond Torres-Santos.

Among those in attendance were: Ed Weil, provost and senior vice-president for academic affairs at William Paterson University; Jacqueline

Grindrod, district director for Congressman Bill Pascrell; Carolyn Fefferman, senior policy advisor for Senator Robert Menendez; Jackie Pereda, Staff Assistant for U.S. Senator Frank Lautenberg; Honorable Jose Torres, mayor of the City of Paterson; Dr. Eman Hamad, chair of the New Jersey Arab-American Heritage Commission; Jerry Enis, chairman of the New Jersey Israel Commission Cultural Committee; and Honorable Hany A. Mawla, judge of Superior Court (New Jersey), Family Division of the Somerset County. The governor of New Jersey, Chris Christie, sent a special proclamation in support of the occasion.

A panel discussion on "Middle Eastern Arts and Culture in the USA" was moderated by professor Maboud Ansari with the participation of professors David Shapiro, John Livingston, and Shabanesh Ghassan, Tamara Isaak, and Ginan Rauf. Guests explored the esthetical, philosophical, political, and religious aspects of the topic.

A film series, coordinated by professor Jamsheed Akrami, featured films from Iran ("Children of Heaven"), Israel ("The Band's Visit"), Lebanon ("Caramel") and Turkey ("Bliss"). Guest speakers included professors Maboud Ansari, Amal Elrafei Samuel Peleg, Ginan Rauf, and Bilge Ebiri. In addition, the university television network, WPTV-6, aired Middle Eastern films from Egypt ("Closed Doors," "Legend of Rose," "Women's Chit Chat"), Morocco ("Ali Zaoua: Prince of the Streets," "Fama: Heroism Without Glory"), Lebanon ("In the Shadows of the City," "Lady of the Palace," "War Generation," "West Beirut"), Palestine ("Rana's Wedding"), Tunisia ("Summer in La Goulette") and Algeria ("A Wife For My Son") on campus. The audience had an opportunity to ask questions and participate in the discussion.

The art exhibit, "One Thousand and One Nights: The Narrative Tradition in Contemporary Middle Eastern Art," curated by Dr. Nancy Einreinhofer, featured artists from Egypt/Armenia (Dahlia Elsayed), Iran (Nicky Nodjoumi), Israel (Dana Melamed) and Lebanon (Helen Zughuib). Iranian artist Mahmoud Farshchian's work was also featured. The audience was exposed to the rendering of recognizable images in various media and the use of language and calligraphy in the visual arts.

Fifty children from the Passaic public schools enjoyed the children's event, Ebru Art Experience. Coordinated by professor Margaret Williams and facilitated by Bingul Sevimli, it featured a traditional Turkish medium involving water marbling that is formed by drawing designs with dyes on top of water, and then carefully placing paper on the surface of the water to absorb the dye. Each student had the opportunity to make their own Ebru artwork to take home.

Simon Shaheen — one of the most significant Arab musicians, performers, and composers of his generation — offered a concert and a workshop on Middle Eastern musical instruments and elements. The concert was followed by a fundraising reception for sponsors at Hobart Manor.

Dance was represented by the Palestinian Al No Joom Dance Group and the Circassian Cultural Center Dance Troupe.

An Arts and Craft Fair featured Middle Eastern cuisine, calligraphy, embroidery, dress and artwork by local artists.

As a preamble to the festival, music faculty professors David Demsey, Richard DeRosa, Carol Frierson-Campbell, Stephen LaSpina and Armen Donelian traveled to the Edward Said National Conservatory of Music, with campuses in Jerusalem, Ramallah and Bethlehem, to conduct master classes and collaborate in music education. The trip was part of a ground-breaking faculty exchange initiated a year ago when dean Torres-Santos visited the Conservatory. Implementation of the partnership began when Heather Burshesh, director of the bachelor's degree program at the Conservatory, visited the University last fall to discuss strengthening its undergraduate program in music education and Arabic music. The project was funded as part of a grant from Muna and Basem Hishmeh Foundation designed to allow faculty from both institution to participate in a music and cultural exchange program. During the trip, our faculty worked with eighteen students in a jazz workshop at the Conservatory, modeled after the University's successful summer jazz workshop for high school and college students. ☞



▲ *Photo Above: Tamara Isaak during the CCAF panel discussion.*
 ▲ *Photo Left: Najib Shaheen (left), William Paterson University Provost Ed Weil (center), and wife Anne enjoy the CCAF opening reception.*



MAKING TRACKS

in William Paterson's Successful Sound Engineering Arts Program

FOR NEARLY A DECADE NOW, cutting-edge technology has merged with the highest musical standards in the Shea Center. The Sound Engineering Arts (SEA) program has graduated students who have demonstrated an uncanny ability to excel in the field.

The program began with the appointment of guitarist/audio engineer David Kerzner, who undertook the building of the William Paterson University Recording Studio, utilizing existing space to create a sophisticated audio environment that was totally sound-proofed, floor mounted on rubber seals, beams and ducts cut free from the rest of Shea, with spaces carefully designed for optimum recording – and visually gorgeous.

Although the program has only been graduating students since 2004, alumni have already gone on to earn some dream jobs and awards (see inset box).

Kerzner explains, “Our proximity to New York City is a big deal. There are other audio programs out there, but New York City is the recording capital of the world. Our students have internship opportunities in the major area studios, many of which have expanded to be in New Jersey. The new high-end House of Loud is within fifteen minutes of campus.”

“Any one of our alumni who have wanted to be in audio, has ended up in audio.” DAVID KERZNER

Internships are a major element of the SEA program, often turning into job offers since WP's SEA program graduates musicians. Audio engineers who are expert technicians can come up short in terms of musical savvy – but the SEA program is one of a number of the Music Department's hybrid degrees where students major in classical or jazz performance with audio studies, and pass a rigorous admissions audition. As a result, program graduates are in great demand.



Photo: David Kerzner (left) with students in the Sound Engineering Arts Studio.

The SEA program benefits the entire Music Department. The jazz studies program merges with the studio for the annual week-long Jazz Record-A-Thon, sending every one of its twenty-four small jazz groups into the studio for a one-hour recording session.

Professor and Jazz Program Coordinator David Demsey says, “Playing in a recording studio and hearing oneself under that aural microscope is a crucial part of any performer's training, like a mirror for a dancer. Studio experience is a major part of our students' development.”

In addition to ongoing student projects, the studio has turned out some Department-related professional work. Legendary trumpeter and permanent adjunct faculty Clark Terry was inspired to bring his student ensemble into the studio to document their work, recording a to-be-released CD of his compositions. Last summer, a group of WP jazz student composers led by jazz program professor Rich DeRosa recorded musical backgrounds for readings from the William Carlos Williams poem, “Paterson,” as part of a national conference on campus celebrating the poet's work. The Studio is also wired into Shea Auditorium, allowing for a Jazz Room live recording with pianist Hal Galper, bassist Reggie Workman, and drummer Rashied Ali, released as the CD, *Art-Work*, on Origin Records. A number of CDs have been recorded by professional groups with William Paterson affiliations: violist Brett Deubner, the eight-member ensemble UpTown Flutes, Duo Fresco, Ray Mazurek, trombonist Scott Reeves, and the American Jazz Repertory Orchestra.

The relatively new Sound Engineering Arts program continues to grow and evolve, becoming an integral part of the active New York area recording scene. *

Notable SEA Program Alumni, 2004-Present

Peter Gary // two-time Emmy-winner who designed the audio systems used for the Grammy Awards broadcasts

Rob Labret // Bruce Springsteen's recording engineer

Joe Kelly // worked on the Beatles' Rock Band release for Harmonix

Sam Macy // Fox Business Channel sound engineer

Vince Verderame // audio post-engineer for Saturday Night Live producer Lorne Michaels' Broadway Audio/Video

Whitney Slaten // master's degree in ethnomusicology from Columbia University

Dan Turkosz // master's in acoustics from Penn State, now working at Electric Boat in Groton, CT, on submarine reactor shielding design

THE WILLIAM PATERSON LIVING JAZZ ARCHIVES CONTINUE TO GROW AND DEVELOP



Photo: Clark Terry (left), with WPU music student Nate Webb.

Housed in a 1000-square-foot space on the third floor of College Hall on campus, curated by professor and Jazz Studies Coordinator David Demsey, and now supported by more than \$35,000 in alumni donations, the Archives contain three major collections:

- The Clark Terry Archive, containing music and instruments donated by the legendary 89-year-old jazz trumpeter.
- The Thad Jones Archive, containing over 50 original pencil scores and parts sets of Thad Jones, Founding Director of the William Paterson University Jazz Program.
- The James Williams Archive, containing the entire musical collection of the renowned pianist/educator, who served as William Paterson University director of jazz studies from 1999 until his premature death in 2004. *

Student NEWS

☀ **SOPHOMORE VOCAL EDUCATION MAJOR THERON CROMER** won first place in the National Association of Teachers of Singing competition in the division of sophomore men that took place at Montclair State University in March 2010. The competition included students from Westminster Choir College of the Arts, Rowan University, Kean University, and Caldwell College.

☀ **GRADUATE JAZZ ARRANGING MAJOR ERICA SEGUINE** won first place in the prestigious Zurich Jazz Orchestra Composer Competition in January, for her composition “Gray Skies.” She was one of six finalists invited to Zurich to have their works performed in the finals. She also is one of five young composers to be commissioned by the New York Youth Symphony to write a piece for their jazz ensemble, Jazz Band Classic, and received Honorable Mention in the ASCAP 2009 Young Artists Award competition.

☀ **THE WILLIAM PATERSON UNIVERSITY JAZZ SEXTET** appeared on air for WBGO radio's Jazz Appreciation Month Young Artist Showcase in April. The band featured trumpeter David Pomerantz, saxophonist Eric Neveloff, pianist Dan Rufolo, guitarist Nicholas Indalacio, bassist Jacob Webb, and drummer Anthony Benson. The William Paterson ensemble appeared on the series that also featured bands from Juilliard, Berklee College of Music, Manhattan School of Music, The New School, and SUNY Purchase.

☀ **THEO METZ** (BM Performance 2009) received some important mention in a 2010 *New York Times* article about his band Slow Six. The band has released three CDs, including the most recent *Tomorrow Becomes You, Nor'easter* from 2007, and their first release, *Private Times in Public Places*. *The Times* wrote, “Formed by the composer, violinist and software designer Christopher Tignor, Slow Six was tough to peg from the start... Fueled by Mr. Metz's crisp hi-hat and snare, Mr. Tignor's wheeling motifs mount to a cathartic climax.”

☀ **THE WILLIAM PATERSON UNIVERSITY PERCUSSION ENSEMBLE** was featured in a concert performance as part of the annual Purchase Day of Percussion, at SUNY Purchase. The members of the ensemble are Nick Doktor, Anthony Fabrizio, Spenser Grasso and Christian Deutsche.

☀ **GRADUATE PIANIST JULIA BRAV** was one of five students selected to be a part of the Mary Lou Williams Women in Jazz Festival Emerging Artist Workshop at the Kennedy Center in Washington, D.C. in May. She completed her first year of study at William Paterson University after earning her undergraduate degree at Princeton University.

MUSIC FACULTY

Tour Israel & Palestine

Israel and Palestine was the tour destination in March for five music faculty members, who spent ten days teaching and performing concerts at the invitation of the Edward Said National Music Conservatory in Ramallah. Dr. Carol Frierson-Campbell observed classes in Palestinian public and private schools; Jazz Program faculty (drummer Rich DeRosa, saxophonist David Demsey, bassist Steve LaSpina, pianist Armen Donelian) presented a three-day workshop to eighteen Conservatory students, then performed in Ramallah, Bethlehem, and Jerusalem. The trip was funded by The Muna and Basem Hishmeh Foundation, planned to be the start of an ongoing faculty/student exchange. *

The New Music Series was the focal point last November for a Department-wide performance of Terry Riley's landmark minimalist composition *In C*, which featured nearly 40 students and 10 faculty from the classical performance, music education, jazz, music management and audio recording programs, directed by Peter Jarvis. The resulting excitement is available on *YouTube* by typing in "IN C - Terry Riley, Peter Jarvis - Director, WPU NME." *

THE MUSIC DEPARTMENT FOR THE SECOND YEAR sponsored Music After School, instrumental music enrichment two afternoons a week for Paterson Public Schools students, grades 5-8. The project was directed by Music faculty Dr. Carol Frierson-Campbell, assisted by Dionne Whitehall, an MBA-music management student from Barbados. This year's Hishmeh Fellows included Gabriel Batiz, Ashley BiFalco, Christopher Bobbins, Anthony Fabrizio, Anthony Meade, and Jenna Sandman. There was also a Chamber Music Outreach program to several Paterson schools, supported by Dr. Karen Demsey and Dr. Payton MacDonald. *



And the nominees are...

THE 2010 GRAMMY AWARDS HAD CONNECTIONS to no less than three individuals involved with William Paterson's Music Department. Voice faculty member and Opera Workshop Director Stephen Bryant was nominated for a Grammy for his lead role in the recording of Tan Dun's opera "Marco Polo." William Paterson music management alumnus Rob Fusari was nominated for his work as producer of Lady GaGa's CD "The Fame." In addition, jazz adjunct faculty member and legendary trumpeter Clark Terry received the Grammy Lifetime Achievement Award, along with Michael Jackson and Bobby Darin. *

Music FACULTY highlights

► **Theory faculty Lynne Rogers** began a two-year term as president of the Society for Music Theory (SMT), the North American scholarly organization in music theory and a member of the American Council of Learned Societies. Rogers presented a paper entitled, "Allusion and Double-Voicedness in Stravinsky's Late Style" at the International Conference on Music since 1900 at Keele University (UK) in July.

Pianist Gary Kirkpatrick's opening solo concert at the International Music Festival in Villaviciosa de Odon (Madrid) was noted for his performances of Beethoven, Schubert, and Liszt. Also noteworthy was his Mozart performance on campus with The Orchestra at William Paterson University. He performed with the Halycon Trio for the Haiti Relief Fund at the Montclair Art Museum. A highlight of his mini-residency at Occidental College in California (LA) was a stunning rendition of Liszt's "Mephisto Waltz."

► **Percussion Director Payton MacDonald** made several tours as a founding member of the new music ensemble Alarm Will Sound, including Germany and other European locations. AWS also has released a new CD, *A/Rhythmia* on Nonesuch Records. MacDonald presented a solo recital at the prestigious Percussive Arts Society (PASIC) International Convention for an audience of two-thousand percussionists, and premiered three new pieces commissioned from composers Robert Morris, Stuart Sanders Smith, and David Saperstein.

Music Management Program Director Stephen Marcone presented a paper, "Is the Long Tail Still Wagging?" in March 2010 at the International Conference of Music and Entertainment Industry Educators International Conference in Miami. He hosted the Music Management Lecture Series, with alumnus, Grammy-winning producer Rob Fusari, and the second year of the Music Management Visiting Industry Expert, former record executive, manager and current tour manager Dave Lory.

► **Jazz Studies Director Mulgrew Miller** toured with his own Trio to Japan and several trips to Europe, also concertizing as a member of bassist Ron Carter's Golden Striker Trio, with WP alumnus Carl Allen at Skidmore College, at the Marciac Jazz Festival in France, the Stanford Jazz Workshop, and as Artist in Residence at this year's Detroit Jazz Festival. On campus, the Jazz Room Series inaugurated "Mulgrew Miller and Friends," featuring Miller with saxophonists Gary Bartz and Steve Wilson, and vibraphonist Steve Nelson.

► **Newly hired Music Business faculty member E. Michael Harrington** was interviewed in *American Songwriter Magazine* (September/October 2009), highlighting his views on copyright, technology, new business models and entrepreneurship. He was also chair and panelist at the 2009 Next Big Nashville convention, hosting "What every artist needs to know about protection and exploitation of copyright in the Web 2.0 world," and was guest speaker for The Belmont University Copyright Society.

Flute and Music History Professor Karen Demsey was guest lecturer at Carnegie Mellon University in Pittsburgh, and observed classes in Birmingham, United Kingdom as research for her forthcoming book on innovations in private lesson teaching. She is a member of UpTown Flutes, releasing a new CD, *21st Century Gems*. She performed with UpTown Flutes in a benefit concert for the Haiti Relief Fund at the Montclair Art Museum.

Vocal professor and Director of Concert Choir and Opera Workshop Stephen Bryant was nominated for a Grammy Award for Best Opera Recording of 2009 for singing the role of Dante in Tan Dun's *Marco Polo*. The opera was performed with the Netherlands Opera of Amsterdam during his sabbatical in the fall of 2008. A DVD of the opera was recorded and filmed by Opus Arte.

IN ADDITION...

Professor Diane Falk-Romaine completed her term as chair of the music department and will be succeeded by Professor Carol Frierson-Campbell. •

University Theatre

IN HONOR OF WOMEN'S HISTORY MONTH, UNIVERSITY THEATRE presented two one-act plays by Pulitzer-Prize winning American woman playwrights from March 2-7, 2010. Directed by adjunct professor Robin Thomas and produced by Dr. Elizabeth Stroppel, assistant chair of communication, *Trifles* by Susan Glaspell and *Poof!* by Lynn Nottage, highlighted the issue of domestic abuse and its drastic consequences in very different time periods and locales.

In *Trifles*, two 1916 Midwestern women solved the murder of a strangled farmer, and hid their discoveries from the law in order to protect the farmer's wife. Glaspell, one of the original members of the iconic American theatre group the Provincetown Players, based this play on a real murder story that she had covered as a reporter. In *Poof!*, a dark comedy set in a contemporary urban environment, a wife spoke up for the first time against her violent husband, and the husband disappeared in a puff of smoke. After she and her friend came to terms with this mysterious event, they deliberated through laughter and grief, how to deal with his disappearance. Nottage wrote this play in response to a friend's personal story of spousal abuse. Students from the COMM 283 Playscripts class conducted post-performance discussions with audiences as part of their learning experience in dramaturgy.

In the following week, the Communication Department and the Women's Center presented three performances of *The Vagina Monologues* by Eve Ensler in honor of V-Day, an annual, global effort to raise awareness about the violence perpetrated against women and girls. WPU has participated in this event for the last twelve years. The 2010 readings were directed and stage managed by theatre & comedy majors Celestine Dupree and Nicole Repekta, respectively, and co-sponsored by the Pioneer Players. Proceeds were donated to Strengthen Our Sisters, a local battered women's shelter.

From April 13-18, University Theatre presented the musical revue *And the World Goes 'Round* by John Kander and Fred Ebb in the Shea Center. Directed by the communication department's Jerry Beal, the show is a compilation of Kander and Ebb gems from such Broadway hits as *Chicago* and *Cabaret*, performed by a large cast of students and one eminent faculty member, professor Jay Ludwig.

The *Fourth Annual WPU Comedy Festival* on April 30 and May 1, 2010 crowned 2010's *Funniest College Student and Funniest College* from the NJ, NY, PA, and CT areas. Winning female and male stand-ups received starring spots at Gotham Comedy Club in NYC. This intercollegiate event encourages the value of learning comedic writing and performance skills in an academic environment. *



▲ Above: the comedy Poof!
 ▲ Left: the murder mystery, Trifles.



PROFESSOR JAY LUDWIG

Retires After 49 Years of Service to WPU

JAY LUDWIG RETIRED at the age of eighty in June 2010 after forty-nine years of service to WPU. Hired in 1961, Ludwig is WPU's longest-serving faculty member. During his impressive tenure, he was dean of the College of the Arts and Communication, and also served on a university committee that created the Faculty Senate. Under his leadership, the bachelor's of fine arts and a bachelor's of music degrees were created. Ludwig kept busy with his roles as professor, administrator, and thespian. He has performed an estimated 200 roles during his acting career. Perhaps his most memorable performance was in *Academanial!* a short film by Professor Gina Guerrieri shot in 2006 which he starred in with his wife of 53 years Joan, a retired teacher and adjunct professor of communication.

During his impressive tenure, Jay was dean of the College of the Arts and Communication, and served on a university committee that created the Faculty Senate.

▶ Photo: Professor Jay Ludwig, (right) with recently retired University President, Arnald Speert, at Ludwig's retirement celebration.



In 2010 Ludwig appeared at Shea in "The World Goes 'Round" a musical by John Kander and Fred Ebb. In addition to numerous campus and community theatre productions, Ludwig appeared in a production of "Is He Dead?" at the Barn Theatre in Montville in 2009. The play is the only one written by Mark Twain and was recently uncovered from his archive of unpublished materials.

Ludwig plans to keep busy in retirement and has plans to travel, study languages, and write. He has two grown children who are alumni, Edwin Ludwig '80, M.A.'81, and Erika Hillman '83, as well as a grandson who graduated from WPU in May 2010. *

New Master of Arts in Professional Communication Kicks Off Fall 2010

THE DEPARTMENT OF COMMUNICATION announces the launch of a new master of arts in professional communication degree with specialized tracks in corporate and strategic communication and new media and professional writing.

The new degree, which emphasizes applied communication and managerial skills, offers a practical program of studies for individuals seeking the enhanced written, oral and visual communication skills that are essential to professional communicators in business, public service and a variety of media industries.

The 30-credit program offers two specialized tracks: corporate and strategic communication, which focuses on public relations and entrepreneurial skills, and new media and professional writing, which covers the digital media tools needed for professional media production and communication

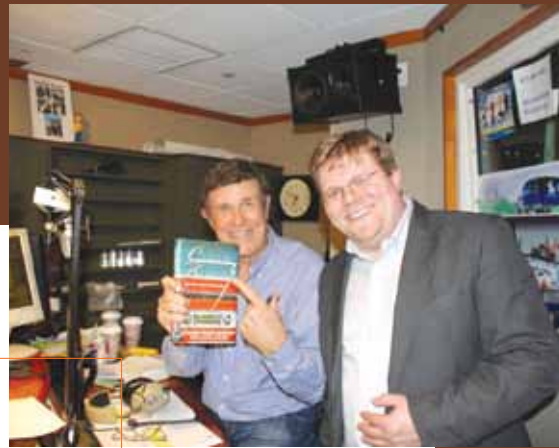
writing in the corporate environment. Courses offered include organizational communication, writing for digital media, crisis and reputation management, and technology and integrated communication.

Students who enroll in the program will create a body of work in strategic planning, writing and digital forms to be included in a professional or scholarly portfolio. All students will complete a master's project under the supervision of a faculty member, and a graduate-level internship may be incorporated as part of the project to enhance the student's professional preparation. For more information, application details, and course information, contact Prof. Casey Lum, Graduate Program Director at pcomgrad@wpunj.edu or 973-720-2342. More information is also available at www.wpunj.edu/MAPRoCOM. *

WP 88.7

Brave New Radio

Presents Award to Cousin Brucie



Professor Robert Quick (right), with Cousin Brucie.

IN APRIL 2010, COMMUNICATION faculty member and WPU's Brave New Radio director Rob Quicke presented the "Bravery in Radio" award to Cousin Brucie (Bruce Morrow) live on his Sirius XM radio show to a national audience.

Morrow was recognized for his many years of creative, inspirational programming and his lifelong commitment to the medium of radio. The award also received significant attention by Howard Stern who talked about the award on his morning show the day before.

"This made the presentation electric — knowing that Howard Stern had brought a lot of people's attention to the award and that people knew that we were giving it to Cousin Brucie," explained professor Quicke.

Morrow began his stateside career at New York Top 40 station WINS in 1959. In 1960, he moved to Miami for a brief stint before returning to the New York airwaves the following year on AM 770 powerhouse WABC, another Top 40 outlet. Morrow's return to New York City came at the precise moment that rock and roll music was exploding across the Baby Boom demographic and Morrow found himself on the most powerful radio station on the East Coast at the onset of the so-called British Invasion. "Cousin Brucie" quickly became a legend on WABC's teen-oriented evening shift in the 7:00 to 9:00 p.m. slot.

On August 23, 1966, he had the distinction of introducing the Beatles during their historic Shea Stadium concert. Morrow also had a close relationship with Elvis Presley, who called him at home on a regular basis. He has also been instrumental in starting the careers of a significant number of major broadcasters. He served at WABC for thirteen years and 4,014 broadcasts until August 1974, when he jumped to rival station WNBC; after three years there, he left the airwaves to become the co-owner of the Sillerman Morrow group of stations.

When Cruisin' America ended its run in December 1992, Morrow continued hosting locally a show called *Cruising with the Cuz* on Monday evenings until the end of 1993. In 2005 Morrow signed a multi-year deal to host oldies programming and a weekly talk show on Sirius Satellite Radio, where he remains today. Morrow was inducted into the Radio Hall of Fame in 1988. *

Communication FACULTY highlights

► **Tina Lesher** was among nineteen former Fulbright Scholars named as Fulbright Ambassadors for 2010-2012. In that capacity, she will promote the Scholar program in speeches at conferences and colleges. Dr. Lesher competed orientation/training for the Ambassador program in Washington. She spent two weeks during the spring semester sabbatical at The Writers' Colony at Dairy Hollow in Eureka Springs, Arkansas. She is currently writing a novel, *Abaya Chronicles*, based on her time in Dubai.

Loretta Mc Laughlin-Vignier worked as a field camera operator on "Real Faith TV," a television program produced by the Diocese of Trenton's Television and Radio Office. Real Faith TV is in its 11th year of production and this is Professor Mc Laughlin-Vignier's second season working with the program, videotaping man on the street interviews on the Seaside Heights, NJ boardwalk. This year, the program was produced in an all HD format.

Casey M. K. Lum published a lead article on "Karaoke and the Cross-Cultural Appropriations of Music" in the *International Journal of Chinese Culture and Management* (2009, v2, n3) and "Understanding Outdoor Advertising in Global City Centers" in Hampton Press, *The Urban Communication Reader II* (2010; second co-author Dr. Dong-Hoo Lee). His research on the globalization of street food cultures in Hong Kong was cited in *TIME* (Asia) in October 2009.

► **Keith Obadike** recently completed two artist's books/albums on 1913 Press. In the spring he created the score *Coding the Crop / Browsing the Bush* for Cal Arts Center by Integrated Media, he exhibited a new sound installation, *Sonic Mbari*, commissioned by the Houston, Texas Project Row Houses, and performed a musical radio art piece for Roulette Intermedium and Free 103.9 FM. He is presently working on an intermedia work for the Times Square Alliance and solo exhibitions for Bucknell University and Ramapo College.

► **Chriss Williams** shot and edited a short film series that includes *The Dynamite Gang*, as part of his Civil Rights Study project. The film offers an explosive re-imagining of the Civil Rights Movement — one where young Black kids decided to employ violence as a means of rebellion against segregation. This study uses live action, animation (2D, "2 1/2D" and 3D), motion, and special effects to bring a new vision to American history.

► **Sharmila Pixy Ferris** recently saw the publication of chapters in two books: *Adolescent Online Social Communication and Behavior*, and *Best Practices in Experiential and Service Learning in Communication*, and has had a peer-reviewed article accepted by the *Multicultural Education and Technology Journal*. She was a feature presenter at the spring 2010 Lilly East Conference on Teaching and Learning.

Jamsheed Akrami curated a Middle Eastern film series at WPU. He also moderated the discussions following each film that featured guest speakers and covered a wide range of issues such as clash of tradition and modernity, class differences, women's conditions, Arab feminism, and Israeli-Arab relations. Additionally, Dr. Akrami taught a workshop on Kurdish cinema to an audience of New York City high school teachers last winter as part of a Kurdish Film Festival sponsored by New York University.

► **Elizabeth Birge** is enrolled in the Emerging Media Journalism program at Ball State University in Muncie, Ind. Ball State's program, which is offered online in conjunction with the *New York Times* Knowledge Network, is designed to "help working journalists and other professionals learn to use new technologies and to deliver compelling stories across a variety of media platforms."

► **Joann Lee** served as a judge for the DuPont Awards for Excellence in Broadcast Journalism at Columbia University, and participated in the 2009 New Jersey Gubernatorial Debate on a panel of journalists interviewing the candidates. She delivered the key note address at the 6th Annual Teaching Asia Conference, "Reflections on Evolving Identities along the Road to the American Dream." She also was a featured speaker at the Asian American Writer's Workshop.

The Department of Communication welcomes **Dr. Angie Yoo** as an assistant professor. Yoo earned her doctorate at Texas A&M University where she specialized in internet marketing and information technology in hospitality and tourism. Yoo is a widely published scholar in the areas of E-Marketing, online consumer behavior, social media, tourism marketing, and persuasive technology. Yoo has taught courses in integrated marketing communication, social media, and tourism. Before moving to the United States, Yoo worked as a public relations specialist at Porter Novelli in Seoul, Korea.



ALUMNI NEWS MATT WARD



▲ Matt Ward in his Weichert Realty office.

MATT WARD graduated *cum laude* with a B.A. communication in 2009 and didn't let the economic down turn stop him from earning a coveted position as a public relations specialist with Weichert Realtors immediately upon graduating.

Ward is responsible for providing public relations support and counsel to more than 150 Weichert offices across seven states. His day-to-day responsibilities range from crafting news stories and pitches to planning major community events and fundraisers for charitable organizations.

"The influence WPU had on my career is immeasurable. From the professors in the public relations and journalism areas to the extracurricular activities the university was able to provide, I know for sure my experiences at WPU molded me into the PR professional I am today," explained Ward.

Ward successfully juggles demands of hundreds of real estate agents while building relationships and securing results in *The New York Times*, *Wall Street Journal* and *Washington Post*.

He attributes his career success to his coursework and campus involvement as a writer for the *Pioneer Times* and president of the Student Public Relations Association. In addition to his leadership roles on campus, Ward successfully completed multiple professional internships during his time at WPU.

“The influence WPU had on my career is immeasurable.”

He advises students, "Get as involved as you possibly can at WPU whether you commute or not. Write for the paper, join the Student Public Relations Association, read the news, stay up to date on current events."

Ward recently developed Weichert's first-ever public relations internship program where students can learn from his college and career success. •

Center for Chinese Art opens in Ben Shahn



THE LOBBY OF THE BEN SHAHN CENTER for the Visual Arts was buzzing with excitement as a large group of honored guests, faculty and staff gathered to celebrate the grand opening of the University's newly established Center for Chinese Art on Monday, March 8, 2010.

The University's recently retired president, Arnold Speert, welcomed the guests. "The Center is a symbol of a new beginning, and is a permanent home to study Chinese culture at William Paterson," he said. "The Center gives a creative flourish to the University that will last for years to come, and builds on a relationship that goes back more than thirty years when we first connected to Anhui University, that continues to grow through our Global Financial Services Institute."

The day's events included a printmaking workshop presented by several visiting Chinese artists. The Center's director, William Paterson University professor of art, Zhiyuan Cong, led a symposium where the issue of Chinese painting in the new century was discussed. A ribbon-cutting ceremony, and a banquet, capped the day's events.

The Center for Chinese Art also ushered in the Year of the Tiger, Chinese New Year 2010 on February 17. The festivities included a program on Chinese art appreciation by Professor Cong in the Power Art building. Musical performances featured Yang Yi on the guzheng, an ancient Chinese string instrument. The William Paterson University Jazz Ensemble, part of the University's internationally known Jazz Studies Program, also performed. Zhao Naiyi, who acts in Chinese opera, offered a "Changing Faces" performance. Guests also enjoyed authentic Chinese cuisine.

The Center for Chinese Art is located on the gallery level in the Ben Shahn Center for the Visual Arts. The Center was established on September 9, 2009 to cultivate a deeper understanding of Chinese art and culture.

The Center was funded by contributions from Margaret Lam and David Yen. The Center introduces Chinese culture and art to students and members of the community through Chinese art studio and history curriculum, symposiums, art exhibitions, visiting artists and study abroad programs. *



The Center gives a creative flourish to the University that will last for years to come..."

Photo Above (left to right): former Art Department Chair, Alan Lazarus, Dean Raymond Torres-Santos, Vice President Sandra Deller, CCART Director/Professor Zhiyuan Cong, Cultural Counselor of China Wang Yansheng, Honorary Donors Margaret Lam and David Yen, recently retired William Paterson University President Arnold Speert, Chinese Artist Fang Chuxiong, Provost Ed Weil, Chinese Artist Wang Huangsheng, Ben Shahn Gallery Director Nancy Einreinhofer.

THE VISITING ARTIST SERIES CONTINUED in the Art Department during the 2009-2010 academic year. Notable artists in all mediums included Richard Klein, Michael Joaquin Grey, Ed Kerns and Phong Bui.

The visiting artists presented their work and art-making philosophy and gave group critiques to the students in the MFA program. Michael Joaquin Grey, for example, spoke about his work on the boundary of art, science and media. Richard Klein discussed his approach to using lenses in the creation of his work to form luminous objects of reflection and light.

More visiting artist programs are planned for the 2010-2011 academic year in conjunction with the MFA program and the Center for Computer Art and Animation. *

VISITING ARTISTS



Photos Above Clockwise Left: Michael Joaquin Gray, Phong Bui, and artist presentations in the Power Art gallery.

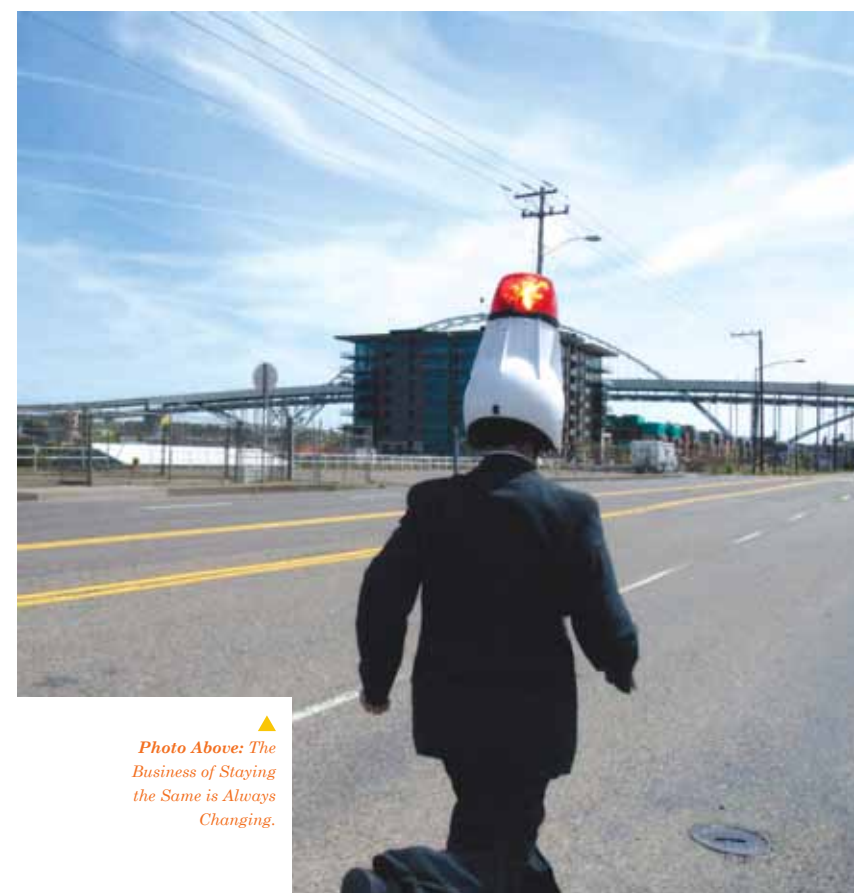


Photo Above: The Business of Staying the Same is Always Changing.

Alumni News

EVERTT BEIDLER, BFA '98, Sculpture. Since graduation, Beidler has held numerous apprenticeships and received her MFA from Southern Illinois University Carbondale in 2007.

Presently Beidler is in the earliest stages of a kinetic/performance piece entitled, *Moves Manager*. This project is being funded by a grant from the Regional Arts & Culture Council in Portland, Oregon. For more information about Evertt Beidler's work please go to everttbeidler.com. *





◀ Cohiba Cigar packaging, by Sam Shoenfeld

CREATIVE AWARDS

TWO BFA GRAPHIC DESIGN students, Sam Shoenfeld and Christian Meyer, won the Smith Design Scholarship Award at the 2010 Art Directors Club of New Jersey annual competition. The Smith Design Scholarship is awarded to students for packaging excellence. The work was completed in Professor Angela Delaura's Packaging and Advertising Design class. *

ART HISTORY SYMPOSIUM

The Second Annual Art History Student Symposium took place in May with four presentations from BA art history majors. The presenters were Stephen Colon, Michelle Badolato, Lisa Fung and Kyle Chvasta. *



▲ Photo Above: The Art History Student Symposium presentations in the Ben Shahn East Gallery.

STUDENT WORK

on display at the Riverdale Art Center



PAST AND PRESENT students joined Professor Zhiyuan Cong (far right), to display more than 50 intaglio, lithography, silkscreen, and monoprints selected from William Paterson University for a retrospective of printmaking at **THE RAC**, The Riverdale Art Center located in Riverdale, New Jersey. The show was on display from May 6 through June 27, 2010. *

Art FACULTY highlights

► **Ofelia Garcia** // The Women's Caucus for Art (WCA), an affiliated society of the College Art Association, announced that professor Garcia will be one of the 2011 recipients of its Lifetime Achievement Awards. The WCA Lifetime Achievement Awards were first presented in 1979 in President Jimmy Carter's Oval Office to Isabel Bishop, Selma Burke, Alice Neel, Louise Nevelson, and Georgia O'Keeffe. Past honorees have represented the full range of distinguished achievement in the visual arts, and this year's awardees are no exception, with considerable accomplishments and contributions represented by their professional efforts. The Lifetime Achievement Awards will be held in New York on February 12, 2011, in conjunction with the WCA and CAA Annual Conferences. The other recipients are Beverly Buchanan, Diane Burko, Joan Marter, Carolee Schneemann, and Sylvia Sleigh.

► **Michael Rees** recently exhibited his work, *Um and Ah*, at the 2010 Governor's Island Exhibition: Encounters. *Um and Ah* is a sculpture made from Professor Rees's project, The Sculptural User Interface (SUI). The Sculptural User Interface is interactive software in which the act of typing makes 3D form.



► Um and Ah by Michael Rees

► **Lauren Razzore** was part of the Figment Project exhibition on Governor's Island in New York City from June 11-13, 2010. The project, "Photoshop Confessions" exhibited as an interactive installation piece featuring web design, animation and print. Professor Razzore also had her paper, "Interactive Multimedia DVD: Menu Building in Adobe Encore and Aftereffects," accepted for publication in the *Journal of Information Systems Technology and Planning* (JISTP) Volume 3, Issue 5).

► **Leslie Farber** had a solo show at the Karpeles Manuscript Museum titled *THE PRAGUE PROJECT: Artist's Books and Recent Monotypes* — the distinctive contemporary art of Leslie Nobler Farber. Professor Farber combines an interest in and mastery of book design, printmaking, and fiber art in highly individual creations. Inspired by early sacred book dressings and embellishments, she creates compellingly tactile covers and slipcases for her startling book "deconstructions." Her unique use of electronic media expresses a spiritual vision informed by a profound historical perspective.



◀ Gdansk and Prism, by Leslie Farber.

► **Robin Schwartz's** photo submission was selected to be part of the 25th Festival International de Mode et de Photographie à Hyères in France. Professor Schwartz was included in the NYC tribute to Women's History Month, titled *31 Women in Photography*, curated by Jon Feinstein and Charlotte Cotten (former photo curator of LA County Museum of Art and the Victoria and Albert Museum, London).

► **Maggie Williams** presented an academic paper at the 24th International Conference on Medievalism. In addition, Professor Williams spoke at the Transatlantic Dialogues Conference in Groningen, The Netherlands in July. Both presentations were in support of Professor Williams' forthcoming book: *Icons of Irishness from the Middle Ages to the Modern World*.

IN ADDITION...

► Professor Alan Lazarus completed his term as chair of the Art Department and will be succeeded by Professor Alejandro Anreus. •

The Provenance of the Poem The City as Metaphor

Paterson



▲ Above: Artists who participated in the Paterson exhibit include: Giacomo DeStefano • Walter Eres • Karen Guancione • Mark Hillringhouse • Don Kommit • Susan Lisbin • Tom McGlynn • Lucio Pozzi • Thomas Roma • Karenann Sinoocchi • Preston Trombly • Robert Walden • Merrill Wagner • Tenesh Webber



The Ben Shahn Galleries celebrated both the City of Paterson and the William Carlos Williams epic poem, “Paterson,” with a lively variety of interconnected programs including a special exhibit, a poetry series, and an original musical composition inspired by the poem.



▲ Photo Above: Ron Padgett. A Fulbright Scholar, Padgett has published several books of poetry including *How to Be Perfect* (Coffee House Press, 2007), *You Never Know* (2002), *Poems I Guess I Wrote* (2001), and *The Big Something* (1990). A member of the New York School, Padgett is the recipient of grants from the Foundation for Contemporary Arts and the National Endowment for the Arts. He was elected as a Chancellor of the Academy of American Poets in 2008.



▲ Photo Above: David Shapiro, author of more than a dozen books of poetry, Shapiro also wrote the first monograph on John Ashbery, a book on Jim Dine’s paintings, *Piet Mondrian’s flower studies*, and *Jasper John’s drawings*. He translated Rafael Alberti’s poems on Pablo Picasso, and the writings of Sonia and Robert Delaunay. Shapiro won National Endowment for the Humanities and National Endowment for the Arts fellowships, and was nominated for a National Book Award.

▶ Right: August Kleinzahler is the author of ten books of poetry including *The Strange Hours*, *Travelers Keep*, (winner of the 2004 *International Griffin Poetry Prize*), *Live from the Hong Kong Nile Club*; *Poems: 1975-1990*, (2000), and *Red Sauce, Whiskey and Snow*, (1995). His most recent book, *Sleeping it Off in Rapid City*, was awarded the 2008 *National Book Critics Circle Award in Poetry*.

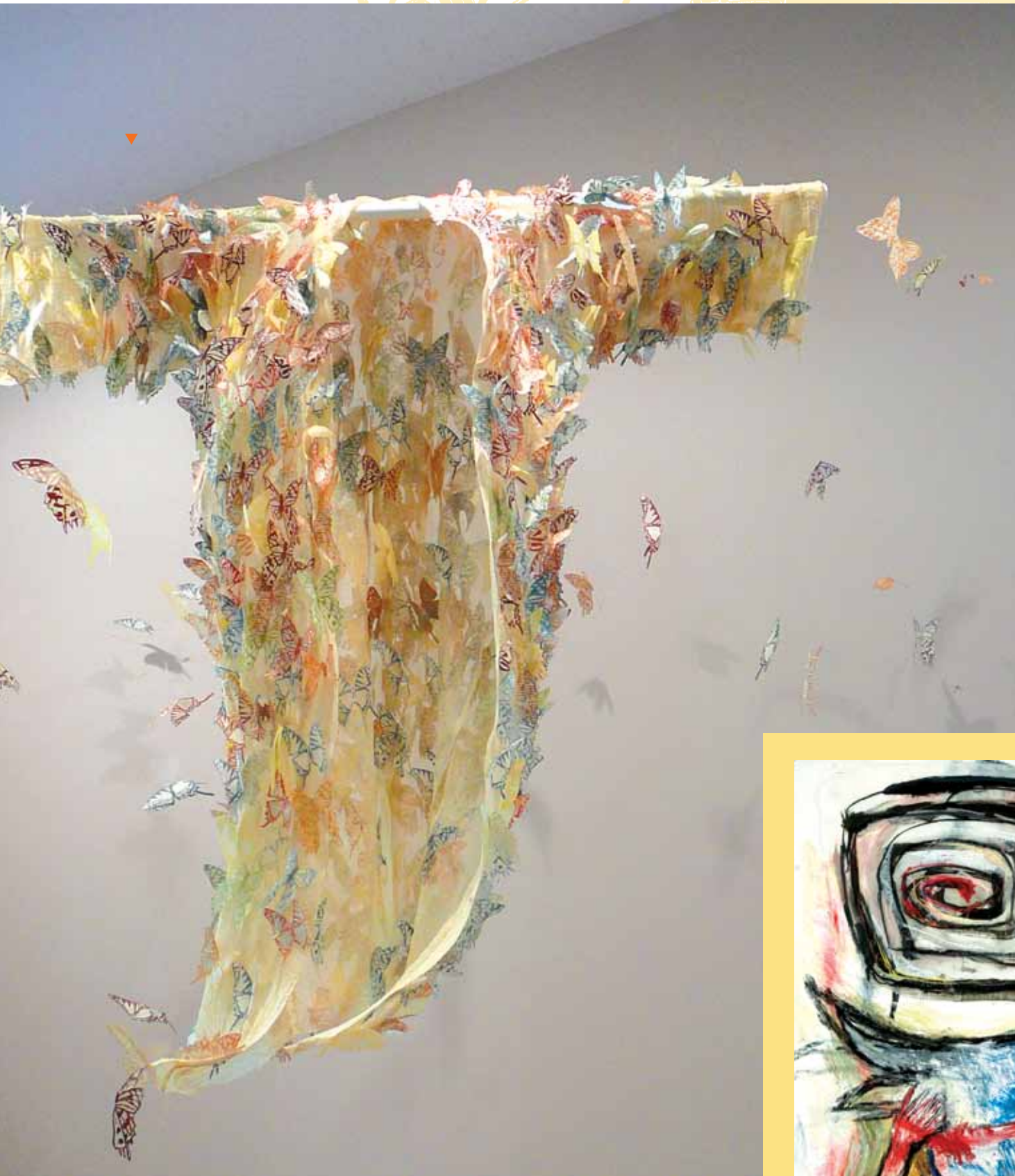


THE BEN SHAHN GALLERIES CELEBRATED both the City of Paterson and the William Carlos Williams epic poem, “Paterson,” with a lively variety of interconnected programs including a special exhibit, a poetry series, and an original musical composition inspired by the poem.

The Galleries hosted the exhibition of contemporary art that called on the Williams poem for inspiration. Curated by Dr. Nancy Einreinhofer, the exhibit contained paintings, drawings, sculpture, photography, and site-specific installations based on the themes found in the poem “Paterson.” Fourteen artists were invited to create works relating to sections of the modern masterpiece. Williams said that the structure of the poem “follows the course of the Passaic River, whose life seemed more and more to resemble my own: the river above the Falls, the catastrophe of the Falls itself, the river below the Falls and the entrance at the end into the great sea.” The exhibit was made possible in part by a grant from the New Jersey State Council on the Arts.

The exhibit originated in conjunction with the Third Biennial Conference of the William Carlos Williams Society and continued as a celebration in art, music and poetry. Three distinguished poets, August Kleinzahler, Ron Padgett, and David Shapiro, read their own poetry and reflected on their connections to Williams and the Williams’ legacy. The New Jersey Council for the Humanities sponsored this part of the programming.

Music Professor Rich DeRosa led his students to set passages of the poem to original compositions. The narrative sections, suggested by Associate Provost and Professor of English, Stephen Hahn, were performed by Professors Stephen Bryant, Carie Ivanovski, Jay Ludwig, and Joan Ludwig. This performance was recorded (by Professor David Kerzner) and played in the Art Gallery with the exhibit. A CD of this performance was made possible by a grant from the William Paterson University Alumni Association.



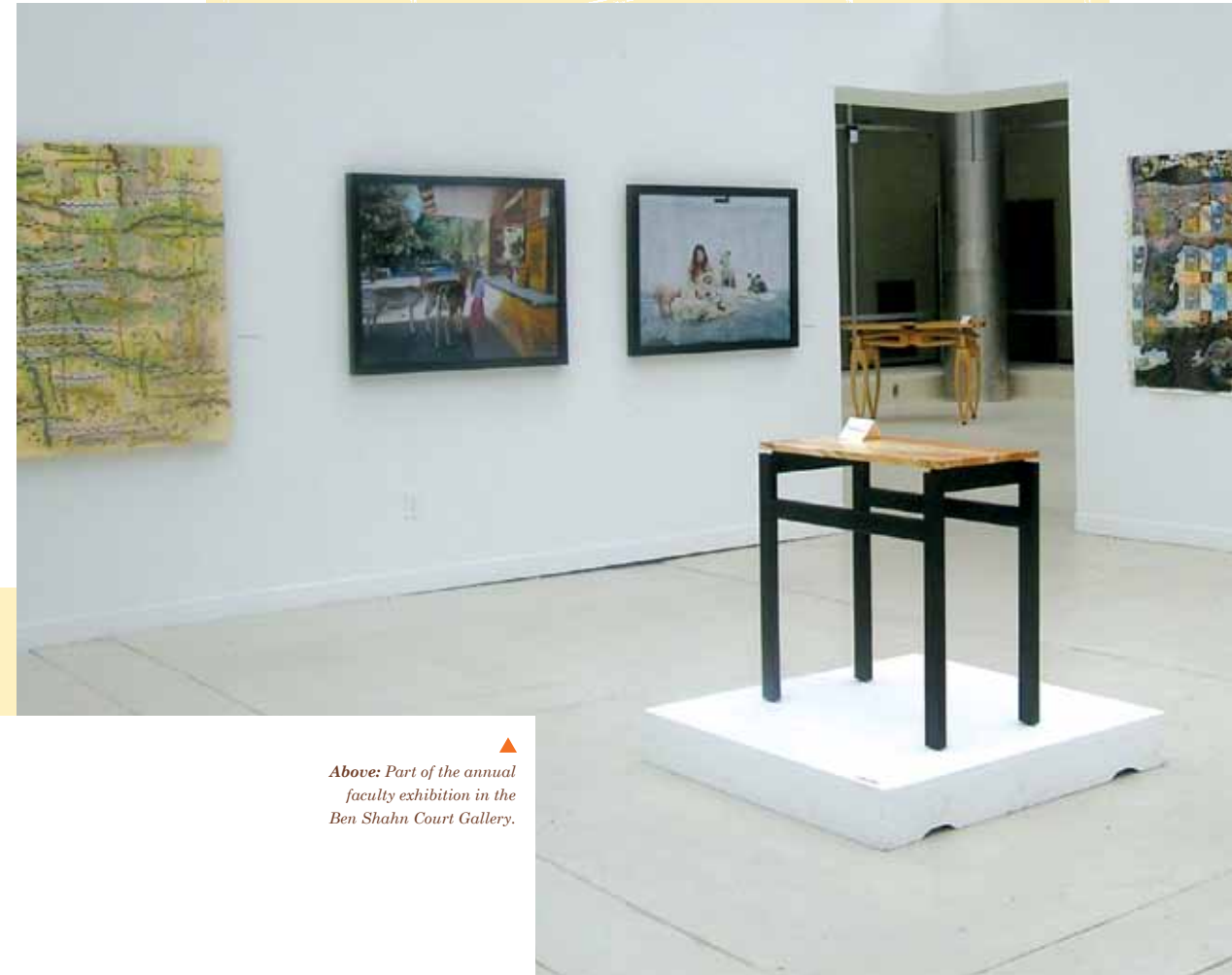
◀ *Left: Liz Mitchell's "Butterfly Kimono" was the centerpiece of her multi-media exhibition in the South Gallery, Untold Tales. Mitchell combines painting and drawing, digital images, ceramic elements, encaustic, and book arts to create her many-layered collaged works that tell stories of history and myth.*



▶ *Right: "The Way Things Are," an exhibit of energetic pastel and ink drawings by Alaine Becker, was designed to reinterpret the themes of Greek mythology in contemporary terms. The "Minos' Maze," pictured here, illustrates the heroic quality found in the subject matter.*



▼ *Below: Objects of Power: Selections from the Joan and Gordon Tobias Collection of African Art. The University's magnificent collection of African art is on view in the Court Gallery. The objects are divided into five categories ranging from masks to household utensils. Visitors are guided through the magic and mystery of these objects of power.*



▲ *Above: Part of the annual faculty exhibition in the Ben Shahn Court Gallery.*



▲ Above: Acoustic Brotherhood Tour headliners, Los Lonely Boys, performed at the Shea Center.

THE VISTAS SERIES' SEASON OPENER ON OCTOBER 3, 2009 WAS A SPECIAL MATINEE PERFORMANCE OF FIVE BY DESIGN IN CLUB SWING.

This production showcased Five by Design's penchant for storytelling and the comedic, while embracing the unforgettable melodies, lush harmonies, and swinging rhythms that evoke the names of Louis Prima, Johnny Mercer, Sammy Cahn and Jule Styne.

2010 VISTAS SERIES



▲ Above: Five by Design in Club Swing. Photograph by Craig Woelpper.

The matinee program was specially designed to appeal to the senior community and people with disabilities. University Performing Arts coordinated it with Passaic County's Division of Senior, Disability Services, and Veterans' Affairs and local senior centers, which were among the 236 patrons at the show.

Also in October, the *Acoustic Brotherhood Tour* featuring *Los Lonely Boys* and *Alejandro Escovedo* plus special guest, *Hacienda* performed at the Shea Center for Performing Arts. The special acoustic performance was headlined by Los Lonely Boys, who won a 2003 Grammy for the hit song "Heaven." The group performed songs off their latest album, *1969*, and their previous studio releases *Forgiven* (2008), *Sacred* (2006) and *Los Lonely Boys* (2004).

The "Boys" met fellow Texan, Alejandro Escovedo, during a tribute project for him called *Por Vida: A Tribute to the Songs of Alejandro Escovedo* in 2004 and have been musical comrades ever since. Escovedo took the audience on a collective journey through various musical incarnations from rock to string quintets, recalling the people, places and influences that helped shape his career. San Antonio's Hacienda joined the tour to further enhance the unprecedented partnerships which have garnered national excitement.

Our website www.wplive.org provides event news and what to expect next year.

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After the show, the *Los Lonely Boys* graciously met with fans for pictures and autographs. This event was co-promoted by WFUV-FM 90.7 and supported by William Paterson University's *Theta Kappa* chapter of *Sigma Alpha Iota International Music Fraternity*.

The Vistas Series' *School Scene* educational field trips continue to offer diverse cultural experiences for elementary students and teachers. All five shows chosen for the season encompass topical educational themes and are designed to meet core curriculum requirements. On October 26, 2009, **Surflight Theatre presented *Schoolhouse Rock Live Too!*** as an in-school performance. *Schoolhouse Rock Live Too!* drew its inspiration from the Emmy-Award winning Saturday morning cartoon series, popular in the 1970's. The production was an energetic, colorful, fast-paced musical with zany, loveable characters.

On November 20, 2009, Vistas Series' School Scene presented ***Math-eMagic!* starring Bradley Fields.** By popular demand, the internationally famous Bradley Fields returned to captivate audiences with his famous magic illusions, and teach the secrets behind some startling math tricks.

The Vistas Series and Interandina Culture presented ***Sounds of the Andes*** in November 2009. The program featured charango player and singer, Jaimie Guardia; classical and popular guitar player, Raul Garcia Zarate; and dancers from the *Ballet Folkloric Imagenes y Tradiciones del Peru*, *Cinthia Paniagua* from *Soy Andina* and the *Sissors Dancers (Danzantes de Tijera)*. The audience of 747 guests bore witness to incredible musicianship and breathtaking folk dance.

Kicking off the *Vistas Series' Family Scene* on November 22, 2009, **Surflight Theatre presented *Little Red Riding Hood*** in a matinee performance suitable for Pre-K to fifth grade. The beloved classical tale helped young audiences learn how to use good judgment when meeting strangers, while avoiding discrimination. A combination of 627 parents and children enjoyed the show. Families enjoyed free pre-show creative arts and crafts activities and post-show autograph sessions, where children met and took pictures with members of the cast.

December 2009 *Vistas Series* programming brought holiday cheer with a performance by popular Irish-American group: **Cherish the Ladies.** Appropriately titled, ***Cherish the Ladies: A Celtic Christmas*** made for an afternoon of engaging and uplifting music. With their spectacular blend of virtuosi instrumental talents, beautiful vocals, captivating arrangements

and stunning step dancing, this powerhouse group combined all the facets of Irish traditional culture and put it forth in an immensely humorous and entertaining package.

A pre-concert conversation featured clarinetist and adjunct faculty member, Andrew Lamy who discussed the arts and traditional culture of Irish-Americans with band members, Joannie Madden and Mary Coogan. Lamy and the "Ladies" joined together to play traditional Irish tunes on fiddle. The Peter Smith School of Irish Dance opened the show and participated in the encore.



◀ Photo: Vistas Series Gospel Festival featuring *The Dixie Hummingbirds*. Photograph by Craig Woelpper

This tour engagement of *Cherish the Ladies* was funded in part through the American Masterpieces program of Mid Atlantic Arts Foundation, in partnership with the National Endowment for the Arts American Masterpieces, and Three Centuries of Artistic Genius, a major initiative to acquaint Americans with the best of their cultural and artistic legacy. This event was co-promoted by WFUV-FM 90.7.

Connecticut Children's Theatre (CCT) presented *The Elves and the Shoemaker* as part of the Vistas Series' Family Scene on December 13, 2009. Written and produced in CCT's trademark style of sing-a-longs, dance and audience participation, *The Elves and the Shoemaker* delighted a young and old audience. CCT's original adaptation of *The Elves and the Shoemaker* retold the timeless lessons of giving, selflessness and love.

The Vistas Series Gospel Festival featured ***The Dixie Hummingbirds*** plus special guests WPU gospel choir directed by Michael

Butler, Lorraine Stancil and Scott O. Cumberbatch. The current *Dixie Hummingbirds* members carried on the tradition as "The Iron Men of Gospel" and performed their classic hits to the utmost perfection. Showcasing local talent from the city of Paterson, Lorraine Stancil, gospel vocalist, and Scott O. Cumberbatch, pianist, were the opening acts whose electrifying performances had the audience out of their seats. The gospel choir thrilled the audience with their high-spirited and powerful delivery.

The event was coordinated by the University Performing Arts (UPA) Gospel Festival Committee. This project was partially supported by a grant from the Pennsylvania Performing Arts on Tour, a program developed by The Heinz Endowments; The William Penn Foundation; the Pennsylvania Council of the Arts, a state agency; and the Pew Charitable Trusts; and administered by Mid Atlantic Arts Foundation.

As part of *Family Scene*, **Theatreworks USA presented *Click, Clack, Moo: Cows That Type*** in February 2010. Before the show even began, the sound of "clickity clack, clickity clack, mooooooo!" resonated from the audience. Inspired from the children books and cartoon television program, this hilarious new musical taught children about negotiation and compromise. Involved since its inception, UPA again joined the New Jersey Theatre Alliance and Stages' Festival's *Family Week*. In *Family Week* fashion, all children were admitted free to enjoy early exposure and experience to theatre. This year's production was **Pushcart Players' *Peter and the Wolf***. This tantalizing tale brought together all the elements of growing up: carefree joy coupled with daring, defiance and courage.

In March, *School Scene* offered an in-school presentation of **Danna Banana in *MAD About Books*** on March 22, 2010. MAD About Books explored literature through music and drama. Danna Banana provided guidance, but the kids made the story come alive, becoming gnomes, horses, fairies, ballplayers — whatever the story required. March also featured an **American Family Theater performance of *The Little Mermaid***.

The Vistas Series, Family and School Scene events are made possible in part by a grant from the New Jersey State Council on the Arts / Department of State, a partner agency of the National Endowment for the Arts.



Audiences were delighted with song and dance and overwhelming excitement as they joined *Little Mermaid* and her underwater friends on her wild adventures. The cast performed in front of a sold-out audience.

Bradley Fields returned to campus for the Vista Series finale to perform, ***Out of Thin Air: A Magic Show Starring Bradley Fields***. Audiences were wowed by the sleight-of-hand and laugh-out-loud comedy created a magical world filled with poetry and wonder. As a co-production, **Connecticut Children's Theatre (CCT), presented *The Amazing Adventures of Peter Rabbit***. With lively music that includes pop-style songs, lullaby ballads, and a rousing gospel number, this was the best show in CCT's vast catalogue of new musicals. ✨



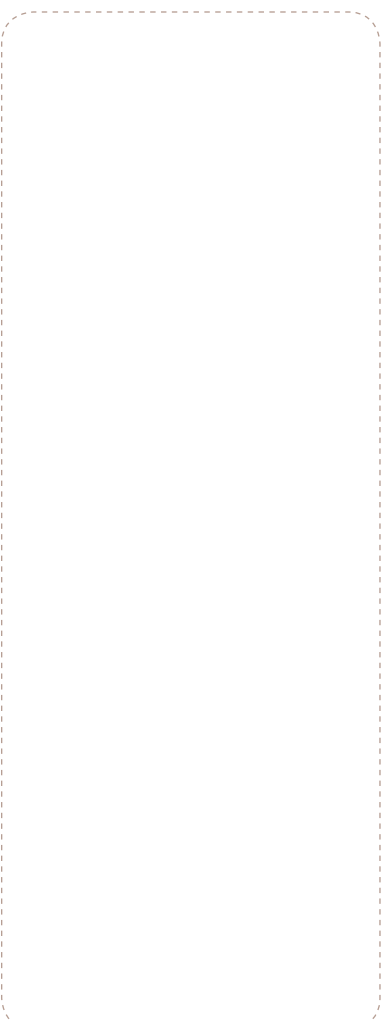
◀◀ Photo Above: American Family Theater's *Little Mermaid*.

Photo Left: Mother and daughter enjoying the free pre-show creative activities available for children at all Family Scene events. Photographs by Craig Woelpper





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Some Upcoming COAC events

FALL & SPRING 2010 - 2011

▶ BEN SHAHN GALLERIES

Court Gallery

*Objects of Power: Selections from the Joan and Gordon Tobias
Collection of African Art*

September 13 to November 26, 2010

*Chinese Ink Painting from the Nantong Chinese Art Institute
Curated by Zhiyuan Cong and sponsored by the Center for Chinese Art
at William Paterson University;*

October 25 to November 26, 2010

▶ DEPARTMENT OF MUSIC

Jazz Midday Artist Series: West Point Jazz Knights

October 14, 2010

Opera Workshop • November 17, 2010

▶ DEPARTMENT OF COMMUNICATION

Comedy Festival • December 11, 2010

TV Telethon • March 2011

▶ DEPARTMENT OF ART

Faculty Exhibit • September 2010
Student Exhibitions • April 2011

▶ UNIVERSITY PERFORMING ARTS

Theatreworks USA's: Charlotte's Web
November 20, 2010

American Family Theater's: Cinderella
December 12, 2010

The Cross-Cultural Arts Festival: Africa
March 22 to 31, 2011

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