



# Fast Track Business Start Up Fall 2016

## 1) Are you an Entrepreneur?

**Fee: Free**

Are you ready to start a business? Learn what steps you need to take and what to look out for. The business startup seminar helps you to know how to discover your personal strengths and weaknesses and to understand your business needs. This seminar provides the entrepreneur with tools, reference materials, and additional sources for information on starting a business.

Dates: Monday(s)

Time: 11:00 AM

Location: WPU SBDC, 131 Ellison Street,  
Paterson, NJ 07505

## 2) Creating a Winning Business Plan

**Fee: Free**

A business plan is the key tool for all phases of a business from startup to expansion. The components of a business plan are executive summary, cover letter, organization plan, financial and supporting documents which are all necessary for obtaining SBA loans or loans from venture capitalists and angel investors. This seminar entails the preparation of a sound and detailed business plan which is necessary for managing a business more effectively.

Dates: Tuesday(s)

Time: 11:00 AM

Location: WPU SBDC, 131 Ellison Street,  
Paterson, NJ 07505

## 3) Financial Planning

**Fee: Free**

This workshop will provide the entrepreneur with tools, reference materials, and additional sources for information on financial management. This financial planning workshop introduces tools and processes focused on answers to the following questions facing the entrepreneur.

- Will I be profitable?
- When will I be profitable?
- How much funding is needed and the possible sources?

Date: Wednesday(s)

Time: 11:00 AM

Location: WPU SBDC, 131 Ellison Street  
Paterson, NJ 07505