

INTERNATIONAL MANAGEMENT
MGT 309
Department of Management and Marketing
Cotsakos College of Business
William Paterson University of New Jersey

Course Description (from the undergraduate catalog)

This course provides a framework for the analysis of international management problems. It defines the nature of the international, multi-national, and transnational company. It also examines the evolution of these types of enterprises, develops a model of a multinational firm in a dynamic global setting, and provides a bridge among the disciplines of economics, sociology, political science, and international management.

Course Prerequisites

MGT 300

Instructor

Dr. Ali Mir
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Office: 3052, Valley Road Building

Office Hours

Since this is an online class, there are no formal office hours. However, the instructor will be available to answer questions and queries through email or through Blackboard.

Text

Title: International Business, 7th edition
Author: Charles W. L. Hill
Publisher: McGraw-Hill Irwin

Learning Outcomes

Upon completing the course, students will be able to:

- ◆ Understand the processes of globalization and its impact on contemporary organizations
- ◆ Learn about differences in political economy and culture across national boundaries and its relevance to international business
- ◆ Pay attention to issues related to ethics in international business
- ◆ Comprehend theories of international trade and the international monetary system
- ◆ Understand concepts behind the strategy of international business operations

Teaching Methods/Expectations

Readings: I shall post the lessons online using Blackboard. Each lesson will require you to do a set of readings and examine a set of PowerPoint slides. All lessons will be posted under the Content tab.

Writing Assignments: You will have to submit 5 short papers (approximately 1,000 words each) during the course of this class. Each paper will have a very specific deadline. The assignments will be posted under the Content tab on Blackboard.

Exams: There will be two open-book exams that you will have to take at specific points during the session. The exams shall be made available online.

Grading

Your grades will be determined as follows:

Exam: 60%

Papers: 40%

The following scheme shall be used for your letter grade: A: 93-100%; A-: 90-92%; B+: 87-89%; B: 84-86%; B-: 80-83%; C+: 77-79%; C: 74-76%; C-: 70-73%; D+: 67-69%; D: 64-66%; D-: 60-63%; F: <60%. This may be changed at the instructor's discretion.

Course Plan

The course has been organized into the following lessons:

Lesson 1: Globalization (Chapter 1)

Lesson 2: National Differences in Political Economy and Culture (Chapters 2 and 3)

Lesson 3: Ethics in International Business (Chapter 4)

Lesson 4: International Trade Theory (Chapter 5)

Lesson 5: Foreign Direct Investment (Chapter 7)

Lesson 6: Regional Economic Integration (Chapter 8)

Lesson 7: The International Monetary System (Chapter 10)

Lesson 8: The Strategy of International Business (Chapter 12)

Lesson 9: International Business Operations – I (Chapters 15, 16, 17)

Lesson 10: International Business Operations – II (Chapters 18, 19, 20)

Academic Integrity

The University has an obligation as an educational institution to ensure that each student's work is his/her own. Dishonesty in such academic practices as assignments, examinations, or other academic work cannot be condoned. Please familiarize yourself with the university's policy on academic integrity and ensure that the work you submit

for your assignments and exams is your own. Plagiarism will result in a fail grade for the course.

Course Timeline

The schedule for the lessons, assignments, and exams can be found in the “Course Timeline” document under the Content tab of Blackboard. Late assignments will not be graded.