Directors’ Council’ Minutes by Secretary Terry Bogorad

Date: February 20, 2015

Time: 9:30 a.m. to 12:00 p.m.

Location: University Commons Room 171

9:30- 10:00 Chat and chew

10:00 – 10:15 Welcome and Announcements

 Kim Daniel Robinson welcomed everyone

 Announcements:

Sandie Miller announced upcoming Fair Use Program on 2/25/15

Tinu Adeniran announced the Graduate Studies Forum of Extending Our Global Reach: Attracting, Recruiting, and Supporting International Students pm 3/27/15

Sharon Rosengart announced the Job Fair on 3/3/15 and the Education Fair on 3/6/15

Eileen Lubeck announced that a Health Assessment Survey will be administered to 4,000 undergraduates in the near future by a company which will contact the students directly

Yuri Marder announced that he is participating in a photography exhibit about endangered languages at the City Lore Gallery in Lower Eastside New York City

Heather Brocious made two announcements. The WPU Men’s Basketball team is in the semi-finals and one of the WPU basketball players made a ¾ court shot, which made him eligible for the Geico Play of the Year award. The winner of the award is based upon Facebook votes made between March 2, and March 9. She encouraged everyone to vote and vote more than once.

Sandie Miller announced that voting for officers and membership committee chair person will be held at the next meeting. The current slate is Jeff Floyd for Chair, Denise Robinson-Lewis for Vice-Chair, Jennifer Tumlin for Secretary, and Cinzia Richardson for Membership Committee Chair.

Kim Daniel-Robinson added an invitation to all to feel free to apply for membership-at-large positions on the Steering Committee

10:15-10:30 Jeff Floyd, who is the Director of Internal Audit and CEPA Contact, made a presentation on CEPA, Conscientious Employee Protection Act (Whistle blowing act)

Michele Johnson, during the presentation, noted that Title VII also protects whistleblowing activity and that such acts can also be reported to Human Resources as violations of Title VII

10:30-10:45 Bob Seal made a PowerPoint presentation regarding the 2014 National Survey of Student Engagement, which is administered once every two years and which is now administered online

He indicated that the NSSE results for WPU were based upon 28% of First Year Students and 25% of Seniors responding to the 85 question survey

He explained that the survey is an instrument used by the Board of Trustees to gauge how students feel about WPU and it is used by the Middle States as a data element

10:30-10:45 Nina Treliksy, made a presentation about a newly acquired advisement program for faculty.

She indicated that WPU purchased an advisement program from Ellucian Company and that the advisement program would ultimately be integrated into the WPU’s Banner System.

She explained how the program worked and showed various computer screens within the program to demonstrate the ease of usage.

She noted that the program is still a work in progress

 10:45-noon Yuri Marder made a presentation of the Dos and Don’ts of Social Media

In his PowerPoint, he showed the official WPU Social Media Directory, he presented two videos contained within the Social Media Directory, and he reviewed the WPU social media concept of “TWILLYP.

Yuri concluded that we are doing social media very well at WPU

Denise Robinson-Lewis reminded everyone about nominating people for the PRIDE award

 Kim Daniel-Robinson announced that the next meeting would be held April 16 and announced the upcoming Director’s Council Award and the corresponding nominating process.

 Noon - Meeting adjourned.