

ACADEMIC PLAN

2007-2012



WILLIAM PATERSON UNIVERSITY
OFFICE OF THE PROVOST AND SENIOR VICE PRESIDENT
FOR ACADEMIC AFFAIRS
APRIL 2009

WILLIAM PATERSON UNIVERSITY ACADEMIC PLAN, 2007-2012

TABLE OF CONTENTS

Introductory Statement: Conference Committee/August 2008	
Introduction	
Executive Summary	i
 I. Background	1
Affirmation of University Mission Statement and Vision Statement	1
Affirmation of College Mission Statements	1
Recent History of Academic Planning	1
Comprehensive Analysis 1995	1
University Status 1997	1
Excellence 2000	2
Middle States Reaccreditation 2001	2
Facilities Master Plan 2003	4
Timely Degree Completion Initiative 2004	4
Student Success Plan 2004	5
Periodic Review Report (PRR) (2005)	6
Labor Market Projections to 2014: Nationwide	6
Labor Market Projections to 2014: New Jersey	8
Current Employment and Resident Trends: William Paterson Alumni	10
Population Indicators: Nationwide and Total New Jersey	10
Population Indicators: New Jersey College-Age Students	10
 II. Components of Academic Planning	
Curriculum Review	13
Enrollment Management planning	13
Facilities planning	14
Budget development	14
Faculty recruitment and development	15
Teaching and learning	15
 III. New Academic Program Planning Principles	17
Criteria for new program development	18
Academic resource allocation: principles and prioritization	19
 IV. University-wide Initiatives	22
International Education	22
Honors College	30
Collaborations with external entities	33
Centers and Institutes	38

Student Opportunities: Student Teaching, Clinical Experience, Internships, Service Learning/Civic Engagement and other applied experiences.....	46
Faculty opportunities	59
V. Maintenance of Existing Program Quality and Viability	65
Program Review Process Modification and Update	65
Table V.I. Program Review and Accreditation Cycle to 2016	68
VI. Consideration of the maintenance or elimination of low enrolled majors and concentrations	73
VII. New Academic Program Planning Proposals	85
Graduate Studies and Research.....	85
David and Lorraine Cheng Library	89
Information Technology	92
Academic Support Services	94
College of the Arts and Communication	98
Cotsakos College of Business.....	104
College of Education.....	109
College of Humanities and Social Sciences.....	116
College of Science and Health.....	122
Table VII.1. Proposed Program Implementation: College of the Arts and Communication.....	133
Table VII.2. Proposed Program Implementation: Cotsakos College of Business	136
Table VII.3. Proposed Program Implementation: College of Education.....	138
Table VII.4. Proposed Program Implementation: College of Humanities and Social Sciences.....	143
Table VII.5. Proposed Program Implementation: College of Science and Health	147

Introduction

The William Paterson University *Academic Plan, 2007-2012* was developed in response to the request of President Arnold Speert as announced in his address to the University at the beginning of the 2006-07 academic year. It was his intent that the “overarching academic strategic plan, would provide near- and long-term academic directions to complement the *Student Success Plan, 2005* which provides broad goals and objectives to guide University development and decision-making.

To achieve an inclusive and balanced planning process, the Academic Plan Committee was established with representation from across the Colleges, other units within the Division of Academic Affairs, and the Faculty Senate. The Committee met frequently throughout the Spring 2007 and Fall 2007 semesters to systematically deliberate over various procedural matters, to define principles and criteria, to work through many of the key issues of the academic mission of the campus, to consider the means to address existing programs with marginal enrollment viability, to consider the appropriateness of developing new and modified program offerings, to consider the place of doctoral education at William Paterson University, among many other matters. This diligent and dedicated group engaged throughout in candid discussions about the future potential of the University’s academic programs and initiatives, and the realities of considering various new curricular opportunities. The Academic Plan Committee included the following members:

Edward Weil	Provost and Senior Vice President for Academic Affairs (Chair)
Sondra Akins	Assistant Professor, Secondary and Middle School Education
Sam Basu	Dean, Cotsakos College of Business
Anne Ciliberti	Director, Library Services
Tricia Coxwell-Snyder	Associate Professor, Economics, Finance and Global Business
Paula Danzinger	Associate Professor, Special Education and Counseling
Sandra DeYoung	Dean, College of Science and Health
William Duffy	Librarian; Faculty Senate Representative
Dorothy Feola	Associate Dean, College of Education
Evelyn Gonzalez	Professor and Chair, History
Stephen Hahn	Associate Provost
Elizabeth Haines	Assistant Professor, Psychology
David Horton	Interim Assoc Dean, College of the Arts and Communication
Nina Jemmott	Associate VP and Dean, Graduate Studies and Research
Rajiv Kashyap	Associate Professor and Chair, Marketing and Management
Cyril Ku	Associate Professor and Chair, Computer Science
Joann Lee	Professor and Chair, Communication
Jean Levitan	Professor, Community Health; Faculty Senate Representative
Kara Rabbitt	Associate Dean, College of Humanities and Social Sciences
Gordon Schmidt	Professor, Exercise and Movement Sciences
Robert Seal	Executive Assistant to the Provost
Thomas Uhlein	Assistant Professor, Art
Jane Zeff	Director, Institutional Research and Assessment

The *Academic Plan, 2007-2012* should be used to guide academic program development over the coming years. It is not necessary that the University implement all of the recommendations of program offerings or initiatives, or to strictly adhere to the timelines. Further, the Plan does not limit consideration of new programmatic opportunities should they arise. The Plan does provide validation and encouragement for various current curricular opportunities and initiatives that support the institutional mission while also recognizing institutional history. The recommendations and timelines provide the next steps in their development and the pursuit of the future of William Paterson University.