



Students gather in University Commons

# WILLIAM PATERSON UNIVERSITY



## ECONOMIC IMPACT REPORT — WAYNE 2014

### William Paterson University: Bringing Economic and Cultural Vitality to Wayne, New Jersey

William Paterson University provides a challenging, supportive, intellectual environment for more than 11,414 students enrolled in five academic colleges: College of the Arts and Communication, Cotsakos College of Business, College of Education, College of Humanities and Social Sciences, and the College of Science and Health.

Founded in 1855 and accredited by the Middle States Commission on Higher Education, William Paterson today offers more than 250 undergraduate and graduate academic programs.

Located on 370 wooded hilltop acres in suburban Wayne, New Jersey, the University is just 20 miles from New York City, adjacent to 1,200 acres of wetlands and woodlands, and only three miles from the Paterson Great Falls National Historical Park.

The University's advanced facilities provide students with a wide range of learning opportunities in its classrooms, laboratories, and studios, and throughout the campus, as well as at various off-campus locations.



*William Paterson University enriches Wayne Township and boosts the local economy through its purchases of goods and services, visitor and student spending, and cultural enrichment. The campus has provided a stable source of jobs and income for residents and local businesses since 1951.*

*William Paterson University strengthens Wayne Township by educating its citizens, serving the members of the community, and contributing to the town's economic health.*

### Serving the Community

The University offers a wide variety of programs and services for professionals and the general public.

- The David and Lorraine Cheng Library welcomes members of the Wayne community to use its main and reference collections.
- The College of Education keeps a strong partnership with the Wayne Board of Education by providing its schools with student teachers, resources, and teacher-enrichment programs.
- The University's Campus Police are members of the Passaic County Rapid Deployment Team and respond to local and county-wide emergencies.
- The Center for Continuing and Professional Education serves as a liaison to the community by identifying programs of interest to local business and hosting monthly job fairs open to the public. Summer youth programs provide high quality, specialized camps for middle and high school students, exposing them to the opportunities that only a college campus can offer.





# Making an Impact in Wayne



William Paterson University contributes every day to Wayne Township's economic vitality and to the quality of life of its residents through public service and a broad range of programs and initiatives.

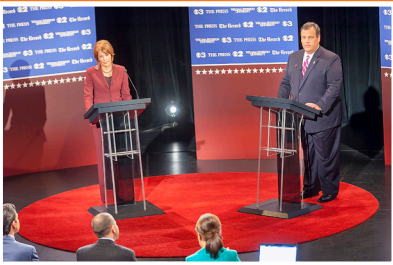
The University has more than 1,155 full-time and 1,795 part-time employees who purchase goods and services locally. In 2013, student spending through the Pioneer Express

Card alone, a cashless way for students to make purchases on and off campus, totaled nearly \$774,786 in Wayne.

Nearly 2,869 William Paterson alumni live in Wayne and contribute more than \$30 million dollars in property taxes (based on the Township's average tax rate in 2013). More than 258 University employees live in Wayne. The University also pays \$368,807 to Wayne in water and sewage expenditures.

The University's impact on Wayne includes property taxes paid by alumni and employees living in the community; local vendors supported by University spending; and the daily economic activity generated by thousands of students, employees, and visitors.

## Special Events Enrich the Community



Special events, including the New Jersey Gubernatorial Debate, major speakers, live theatre, contemporary art, concert music, NCAA athletics and family-friendly entertainment enrich the campus. Throughout the year, Ben Shahn Galleries offers a broad variety of contemporary artworks. The acclaimed Jazz Room Series is one of the nation's largest and most prestigious university-sponsored jazz series,



encompassing the complete spectrum of the genre. Sports fans visit campus to

enjoy watching thirteen Pioneer teams compete in NCAA Division III Athletics. The University's

Distinguished Lecturer Series brings notable personalities from the worlds of politics, arts, literature, sports, and business to campus. Every year, dozens and dozens of programs at the University attract a variety of experts from the world of politics, government, the arts, science, and business to the campus.



Top left photo: New Jersey Gubernatorial Debate between Republican Governor Chris Christie and his Democratic challenger, State Senator Barbara Buono. Middle left: Feminist and Social Activist Gloria Steinem at the Distinguished Lecturer Series. Bottom left: Legendary jazz musician John Pizzarelli, performed at the University's Jazz Room Series. Top right: The William Paterson University Women's Basketball Team advanced to the Sweet Sixteen of the NCAA Division III Tournament. Bottom right: A guest viewing artwork from the Joan and Gordon Tobias Collection of African Art at Ben Shahn Galleries.



# Economic Impact

## Student Spending in Wayne Using the Pioneer Express Card\* in 2013

CVS	\$271,180
7-11	\$143,332
Brother Bruno	\$113,636
Park Wayne Diner	\$99,970
Wendy's	\$43,983
Happy Panda	\$32,949
Wayne Brick Oven Pizza	\$32,233
Wayne Hills Diner	\$13,237
Sam's Bagel Deli	\$11,822
Boardwalk Cheesesteak	\$5,797
Salad Works	\$3,345
Subway	\$3,302

Total Pioneer Express Card Spending in Wayne \$774,786

*\*The Pioneer Express Card is a convenient, cashless way for students to make purchases both on and off campus*

## University Annual Purchases Total More Than \$23 Million from Wayne Companies

Top Local Wayne Vendors	2013 University Expenditures
Dobco Inc.	\$21,543,478.10
Field Communications	\$126,827.60
Salomone Brothers Inc.	\$71,300.00
Frank Semeraro Construction Co. Inc.	\$41,416.46
KAL Intl. Mktg. Specialist	\$36,642.64
North Jersey Metal Fabricators Inc.	\$26,881.00
Residence Inn by Marriott	\$22,277.86
Pointer Sign LLC	\$22,230.49
J R Contracting Environmental	\$15,000.00
Wallington Plumbing & Heating Supply Co.	\$10,739.50
Precision Landscaping Inc.	\$8,300.00
Eileen Evgenikos Inc. dba Grand Chalet	\$7,998.00
Butler Sign Co.	\$7,662.00
Aliotta Paving	\$7,500.00
Coral Limousine Service Inc	\$6,659.00

Purchases in 2013 include more than 45 additional Wayne companies.



## University Quick Facts

- 11,414 students
- 2,186 residential students
- 1,157 full-time employees
- 1,795 part-time employees

