ACCT, ECON, FIN, FINP, GLST, MKT, MGT, RPS 4020 - Honors Thesis II
Course Outline

1. Title Of Course, Course Number, And Credits: Honors Thesis II, ACCT/ECON/FIN/FINP/GLST/MGT/MKT/RPS 4020, (cross-listed course, 3 credits)

2. Course Description: This is a cross disciplinary course that represents the second part of a 6-credit Honors Thesis, which must be conducted over two semesters and undertaken in the junior or senior year. It will be a core component of the Thesis Honors option.

3. Course Prerequisites: Honors Thesis I, MGT/MKT/ACCT/FIN/ECON 4010

4. Course Objectives: The course involves the actual conduct of research by a student, following up from a proposal made by the student in Honors Thesis I. Students fine tune and pretest their data collection instruments, collect relevant data, analyze it using qualitative/quantitative techniques, and write up the results in a paper that uses theory from business and other relevant disciplines.

The goal of Honors Thesis II is to help Honors students learn to execute and present research, and practice their critical thinking skills and analytical capabilities that they were exposed to in Honors Thesis I.

The empirical study to be conducted in Honors Thesis II will be supervised by a mentor chosen from the Cotsakos College of Business Academically Qualified (AQ) faculty members.

5. Student Learning Outcomes:
   - Ability to develop and pretest instruments for business research
   - Link theory in business and related disciplines to empirical analysis
   - Collect quantitative and qualitative data, such as questionnaires and interviews
   - Analyze quantitative and qualitative data through statistical analysis, content analysis, etc.
   - Write formal documents that present the results of data analysis to practitioners and researchers.

6. Method Of Student Assessment: Students will be assessed on the quality of their thesis paper and their honors week thesis presentation. Students will need to achieve at least B in this course to pass it.

7. Thesis Paper Structure And Format:
   a. Cover page with the following information:
      - Student name and date
      - Advisor’s Name
      - Thesis Title
   b. Introduction section (2 page)
• Main objective of the thesis (what is the goal?)
• Research significance (why is it important?)
• Questions answered through this research

c. **Research background** (5 pages):
   • Literature review
d. **Research method and procedures** (3 pages)
   • Sampling and measurements to be used
e. **Results** (3 page)
   • Summery of results
f. **Conclusions and managerial implications** (3 pages)
   • Meaning and importance of the results to managers
g. **Cited sources/references** (APA style)

8. **Reading Materials:** Existing library resources will be utilized for proposal’s literature review